

and it's clearly the lightest beer in town!



No Deposit · No Return

& KRUEGER BREWING CO., CRANSTON, R.

# New Jersey Herald News

37th Year - No. 41 Published Every Saturday. 188 Belmont Ave., Week Ending Sat., Oct. 16, 1965 Entered as Second Class Matter Oct. 25, 1928 at the Post Newark, N. J.; Telephone: Bigelow S-9138 Week Ending Sat., Oct. 16, 1965 Office at Newark, N. J., under the Act of March 3, 1870.

# Mrs. Mary Burch Blasts Anti Poverty Setup

# Herald News To Co-Sponsor Beauty Contest

# Miss Tan America Contest Hits Jersey Of A Cop

For many years there has been a growing clamor to glamourize the Negro girl in New Jersey, but until today all efforts along this line have proven a failure. At last a solution to this problem has been found, with this year's launching of the Miss Tan New Jersey Beauty Pageant.

The Miss Tan New Jersey Pageant is being sponsored in tion to the community by develliam Association who conduct and direct the Miss Tan America contest.

Miss Tan America Pageant is the nation's first nationally coordinated Negro beauty pageant than a beauty contest, it serves as a cultural and social contribu-

cooperation with the New Jersey oping attention on the personal-Herald News and the Lew Wil- ity, beauty, intelligence, talent, and ambition of outstanding Negro girls to discover themselves, to gain confidence, and allow the general public to become aware of their tremendous talent as well as beauty. Miss and is open to girls between the Tan America can, and will open ages of 17 and 27. This is more many new and excitting oppor-

(Continued on Page 11)

# Cites Leaguers As An Example

The United Community Corporation, Newark's antipoverty agency was soundly blasted this week by Mrs. Reynold E. Burch, founder and executive director of the Leaguers, Inc., one of the outstanding youth organizations of the nation. Mrs. Burch charged that efforts to develop an educational and cultural program have been frustrated by the UCC.

It was learned that the Leaguers had submitted a program proposal last April and ters: that it was ignored until now when the UCC has told the Leaguers that their program was unacceptable and must be completely rewritten.

The Hearald News contacted Mrs. Burch this week on the situation and she issued the fol-

lowing statement to clarify mat-

The parents of the Leaguers had high hopes of assistance from the Anti-Poverty programthey are at the point of disapthey know of the many op-

(Continued on Page 6)

# The Death

By LARRY PENDLETON

Last Saturday, October 9th of a bright and sunny morning with the hint of cloudy skies, a flag draped coffin was gently born down the steps of the Church of Our Lady of the Most Blessed Sacrament that stands on Elmwood Avenue and Madonna Place in East Orange, New Jersey. A shiny black hearse, door ajar waited to receive the mortal remains of a heroic cop, shot to death in the performance of routine duty.

Sargeant William A. Connelly, known as a "good guy," a veteran of 27 years on the East Orange Police Force, rode his last ride in a long funeral cortege that slowly wended its way through the spectator lined, strangely stilled streets of his hometown and paused at the station house where "the sarge' was once a familiar figure.

He was well known for his ability to "spot' a stolen car after a quick "photographic" once was brutally gunned down by a man brown of skin and fearfully frantic of apprehension. . . .

The hue and cry of police brutality has long been a vexing issue with ethnic groups concerned with the conduct of police in their dealings with the general public. Yet this same public was stunned by the needless assassination of a policeman. The impact of the inhuman nature of this callous slaying of Officer Connelly is reflected in the sorrow of a grieving public aroused to a pitch of righteous indignation as they each day scan the pointment and frustration since newspapers or listen to the news for further information of the

(Constinued on Page 6)



DR. LAWLESS RECEIVES TOP UNCF AWARD Secretary of Labor Wirls, Dr. Theodore Kenneth Lawloss of Chicago (center) are in close harmony as John D. Rockefeller 3rd presents the first Alumnus Award to Dr. Lawless from the United Negre College Fund for his dis

tinguished service and innumerable contributions as a distinguished son. (Bakalar-Cosmo Photo).



HIGH POINT, N. C. - Dr. Herman H. Long (center). President of Talladega College in Alabama, poses with two model beauty queen winners at a reception given in his honor by Pharmaco, Inc. at the Robert Treat Hotel in Newark, New Jersey recently. The young ladies holding Sutton

Deodorant decanture are Pat Brown (left) Miss Empire State 1965 and Cindy Archer, Miss Cooperative 1965, both from New York City, Dr. Long was in Newark for the weekend attending a Leadership gre College Fund.

# The Political Pot

BY O. WILLIS BROWN

Councilman Irvine I. Turner must be fully recovered from his recent illness, for the old war horse is back in harness and ready to go. This became evident this week when Turner pledged full support to the Council Investigation of the Anti-Poverty Program in Newark.

As you know Turner was one of the three on the Investigating Committee but his illness prevented him from fully participating in the probe. He must have, however, kept informed as to the committee's work, for he stated this week that he fully agrees with Councilman Frank Addonizio, the Committee Chairman and Lee Bernstein, the other member of the committee about the out of towners working for the Newark Anti-Poverty Pro-

The question of securing individuals living outside of Newark for the key jobs of the Anti-Poverty Movement in the city has been a source of much controversy in recent months. Both Councilman Addonizio and Bernstein have been most out spoken in their opposition to this practice, and now that Turner's voice joins their strong out cry, something will be done.

There are many individuals and organizations in Newark strongly backing the three Councilmen in this fight. The claim that Newark lacks qualified Negroes to fill the Anti-Poverty Program Executive posts has been bitterly resented by Negroes that view it as a reflection upon the qualification and training of our local citizens, and now it seems that these aggravated persons are unit ing in a strong and persistent protest against the hiring of out of towners. We should have some definite action on this matter within the next few weeks. In our next column we shall review the outlook for the November 2 election. We promise you so e interesting and startling revelations.

# Media Women Meet In New York City

Waldorf Astoria Hotel, Park purpose of exchanging ideas, Avenue at West 50th Street was sharing experiences, study, rethe setting for a three-day con- search and seminars to find soference attended by women en- lution to mutual problems, to gaged in mass communications, create opportunities for women which included editors, adver- in mass communication, to intising and circulation personnel, stitute programming toward radio and television commenta- hastening recognition and adtors, executive and script writ- vancement in the field, as well ers, free lance writers, column- as to influence young women Newark, N. J., financial secreists, public relations practition- to seel careers in mass comers, advisors and consultants.

NEW YORK CITY - The | Women, Inc., formed for the munications.

October 10th represented the ance, several months prepara- Evelyn Cunningham, New York, Founding Conference of the Na- tion spearheaded by Rhea Cal- Parliamentarian; Dorothy Parktional Association of Media laway of New York Amster- er, Philadelphia, Chaplain;

ENTRY FORM

# MISS TAN AMERICA

#### OFFICIAL RULES:

- 1. Contestant must be a citizen of the United States (or its possessions), must never have been married, divorced or had a marriage annulled.
- 2. Contestant must be a female between 18 and 27 years of age prior to January 1, 1965, and be of good moral character. 3. Contestant must not be under contract to other parties limiting her services unless a release for these services is obtained from Miss Tan America officials.
- 4. Contestant, joined by her parent or legal guardian, if applicable, must have a written agreement with Miss Tan-America, Inc., prior to competing in the National Finals that she will be willing to travel and make personal appearances should she be selected Miss Tan America-1965.
- 5. The Miss Tan America Contest is subject to all State and Federal regulations.

#### ENTRY FORM

Name	. Birthday
Address	
City	. State
Contestant's Signature	

MAIL TO:

**NEW JERSEY HERALD NEWS** 188 BELMONT AVE., NEWARK, N. J.

dam News and a group of women in the New York-New Jersey metropolitan and Philadelphia areas. Highpoints of the conference included information regarding formation; adoption of portunities now available Resolutions; ratification of the Negro Youth-they are anxious constitution; presentation of charters to chapters and founding members; and election of national officers.

Elected to a term of two years began to feel I really did I were Rhea Callaway, New York, president; Nancy Giddens, Philadelphia, 1st vice president; Dr. Blanche R. Crayton, Cleve- this week we had 432 teenagen land, 2nd vice president; Helen from the 7th-12th grade Slater, New York, recording sec- the help of only two Vista V retary; Cathy White, correspondng secretary; Ethel M. Moore, tary; Perri Harper, New York, treasurer. Appointed committee The gathering held Friday, The conference represented to chairmen were thel Payne, October 8th through Sunday, the some 100 women in attend- Washington, D. C., Program; Vera Gunn, Pennsylvania, Public Relations, Ethel Moore, Newark, Finances; Paphne Shepard, New York, Publicity.

Fannie Hurst, renowned author of "Imitation of Life" and other famous literary works was guest speaker and installed the officers at the Saturday evening banquet. She was introduced by Mrs. Katherine Lawrence, national officer, American Women in Radio and Television. The business sessions were preceded by an elegant reception Friday evening at the Overseas Press Club, West 40th Street, at which time Alma Vessells John was Hospitalitychair-

Among delegates and founders were Blanche McSmith, Anchorage, Alaska; Nancy Giddens, Philadelphia Tribune, Pennsylvania; Lulu Garrett Mackety, Afro-American Baltimore; Teresa Fambroux Hooks, Chicago Daily Defender, Illinois; Sally Cooke Young, N. J. Afro-Ameri- future planned programs can, Newark.

Also Jessie Mae Beavers, Los Angeles Sentinel, California; High School or Senior I Ethel M. Moore, Amalgamated Publishers, Inc.; Mary G. Lopez, Queens Voice, Long Island; Portia Perry Dempsey, Camden, N. J.; Alma V. John, Radio Station WWRL, Woodside, N. Y. World, Georgia; Paphne Sheppard, Brooklyn Amsterdam News; Dr. Anne Arnold Hedgeman, National Council of Churches, Inc. publication; Rubie Saunders, "Calling All Girls" Parents Magazine, New Scher; Aretha B. McKinley

Dr. Blanche R. Crayton, Cleve- liams; Betty Granger; Dee land, Ohio; Lois Alexander, mons Kyle; Helene Slater; Housing and Home Finance Wade; Ellen Terry, all Agency; Lou LaTour, Global York, News Syndicate: Louise Meadows, Buckeye Review, Young- Pennsylvania: Retha Odon stown, Ohio; Cathy White, N. Y. lic Relations Consultant for Amsterdam News; Evelyn Cun- cial Markets, N. Y.; Ethel ningham, radio station WLIB, Washington, D. C.: T New York; Edna Spencer, Mil- Graham, Tallahasse, dred Young, Gertrude Smad- Rubia Saunders, Brooklyn; Toki Smith, Alcia Smith, Barbara others.

see their children get help now

I had made so many promis to them-relying on information given to me that the paren have their interest at heart.

At the General Weekly sembly meeting of the Leaguers unteers, and two parents.



IRVINE TURNER

help and have been assured r lief will be taken care promptly thru Vista.

The Leaguers feel that we use all the help we can get Newark: Every program is portant. We are not taking fr the need of any existing just feel that our program has a priority also along with any J School Program presented b any organization.

An immediate need is-tutoris and remedial help in the fol lowing subjects Math, Ch istry, Algebra, College Board, History, Latin Science, Reading, KING Typing, Shorthand, Geometr.

State Department; Lois

The UCC also became

Maroyn Ziggler, Vera

target of Councilman Irvine I. Turner, who wrapped the agency for its practice of hiring out of towners to fill the top executive posts in the setup. Turner pledged full support to Councilnen Frank Addonizio and Lee Bernstein who are conducting a probe into the hiring practices of the UCC.

Turner said he is interested in obs for Newarkers and that there are plenty of local citizens ready, willing and able to fill any positions the UCC has avail-

Turner blasted Cyril Tyson for giring non residents of Newark have applied for additional and then he expressed surprise that the UCC trustees would ermit Tyson to hire out of owners. He concluded by sayng, "It's bad enough we got

(Continued from Page 1)

killer who at this writing still remains at large.

That he will be caught they know. Rewards totaling nearly \$5,000 have been posted for the arrest and conviction of the assassin. Police are working round the clock and will never rest until he is caught. Sgt. Connelly was buried with full honors in Gate of Heaven Cemetery, Hanover, New Jersey.



CONVENTION RECEPTION-Mrs. Grace Gil Olivarez (third from right) of Phoenix, Arizona, member of the National Advisory Council on Economic Opportunity, was honored at a reception following her address at the 30th Annual Convention of the National Association of Negro Business and Professional Women's Club. Royal Crown Cola Co., in keeping with its expanding role in local and national community activities, hosted the affair, held in the Sierra Room of Los Angeles' Statler Hilton Hotel

Shown with the guest of honor are (left to right) Mrs. Josephine B. Keene of Philadelphia, a founder; Mrs. Dorothye H. Boswell, Los Angeles, convention chairman; Mrs. Marion E. Bryant, Pittsburgh, national president; Chuck Smith, director, special market activities, Royal Crown Cola Co.; Mrs. Olivarez; Mrs. Margaret Belcher, Columbus, Ga. national first vice-president; and Mrs. Ollie C. Porter, New York, first president and a founder of the Association.

# Wit And Wit-Out

In the cemetery in Great, AGERS . . . U. N. BUILDING Grimsby, England, a tombstone A SITE for SORE ALLIES carries the following message: 'OWEN Moore Has Gone Away, OWIN' More Than he Could Pay." The Tombstone was erected by his creditors.

In a way, we are all MANU-ING EXCUSES.

Today we use 300 HORSEman one block to purchase a and with men, T'AINT.

ployment difficulties — GRAVE- | mas, PLEASE STOP." DIGGING will be done by a When it's GIFT giving time, SKELETON staff.'

gland, has directed the son of a WRAPPED UP in each other. widow who died a month ago to RENT. The widow lived in a was Robinson Crusoe. house owned by the council - | Church Bulletin: Some people and the officials say she DIED refuse to come up to the front

beck, Corien Drew, Cathy Marsh Schalk Johnson, Pittsburgh, and grown-up while the grown-ups fold on streets of Marcus; would A PIANO, TO PLAY THE STAR

Hairdresser — a BLEACHcomber. Last father's day, this sign

IL'S Food Cake!"

to mean that's what she DRINKS T game. Hair is a problem with both

Lucille Scott, Atlanta Daily German, Biology, Spanish, ettes - complete with filter tips ton Globe last December, as for open house of finaternities will hold open French, U.S. History, and World so we won't know we're SMO- New England was still DIGGING and sorrorities. out from under a RECORD

> the best gift of all is the pre-The city council in Eye, En- sence of a happy family all

The only man who ever got hand over FOUR MONTHS all his work done by FRIDAY

PALLBEARERS

Daffy-nitions: Baby-sitter - The following AD appeared in "IT TAKES BOTH THE A teen-ager who behaves like a an Iowa Newspaper: "Lost Bill- BLACK AND WHITE KEYS ON are out behaving like TEEN- appreciate return of driver's li- SPANGLED BANNER.

# Morgan Plans For Homecoming

end has been planned by the Murphy Auditorium. appeared in a bakery shop: "Re- Morgan State College Allumni Homecoming Day will open member Father and Buy a DEV- Association, October 29 through with the traditional parade of FACTURERS - MAKING GOOD Today when a girl says she's and friends return for Home- p.m., Saturday. Game time is MAKING TROUBLE or MAK- OLD FASHION, it's most likely coming, and the Mongan-A and 1:30 p.m.

POWER to move a 150 POUND sexes; with women it's TINT dents are working on a jam Confide Hour sponsored by the session, pep rallly, decorating Alumni Association will be held ONE-OUNCE package of cigar- Letter to the editor of the Bos- buildings, floats and preparing in Hunt Gymnasium. Fraternitties

Sign at a cemetery entrance SNOWSTORM: "Everyone theme of the 98th anniversary mual cabaret is set for Saturday outside Chicago: "Owing to em- PRAYING for a White Christ- year homecoming when Miss night. Adele Proctor of Brandywine, Md., will reign as "Miss Morgam" and visiting high school

> cense and other hard-to-place items including PICTURES of WASHINGTON, LINCOLN. HAMILTON and JACKSON."

Riding on today's highways is like RUSSIAN ROULETTE -WITHOUT GIVING A MONTH'S of the church unless escorted by you never know which driver is LOADED.

queens from surrounding Mary land counties will panticipate in half-time activities.

Football coaches and team members will be presented at the pep nally to be held Friday, October 29th at 7 p.m. after which Baltimore, Md.-A galla week- a jam session will be held in

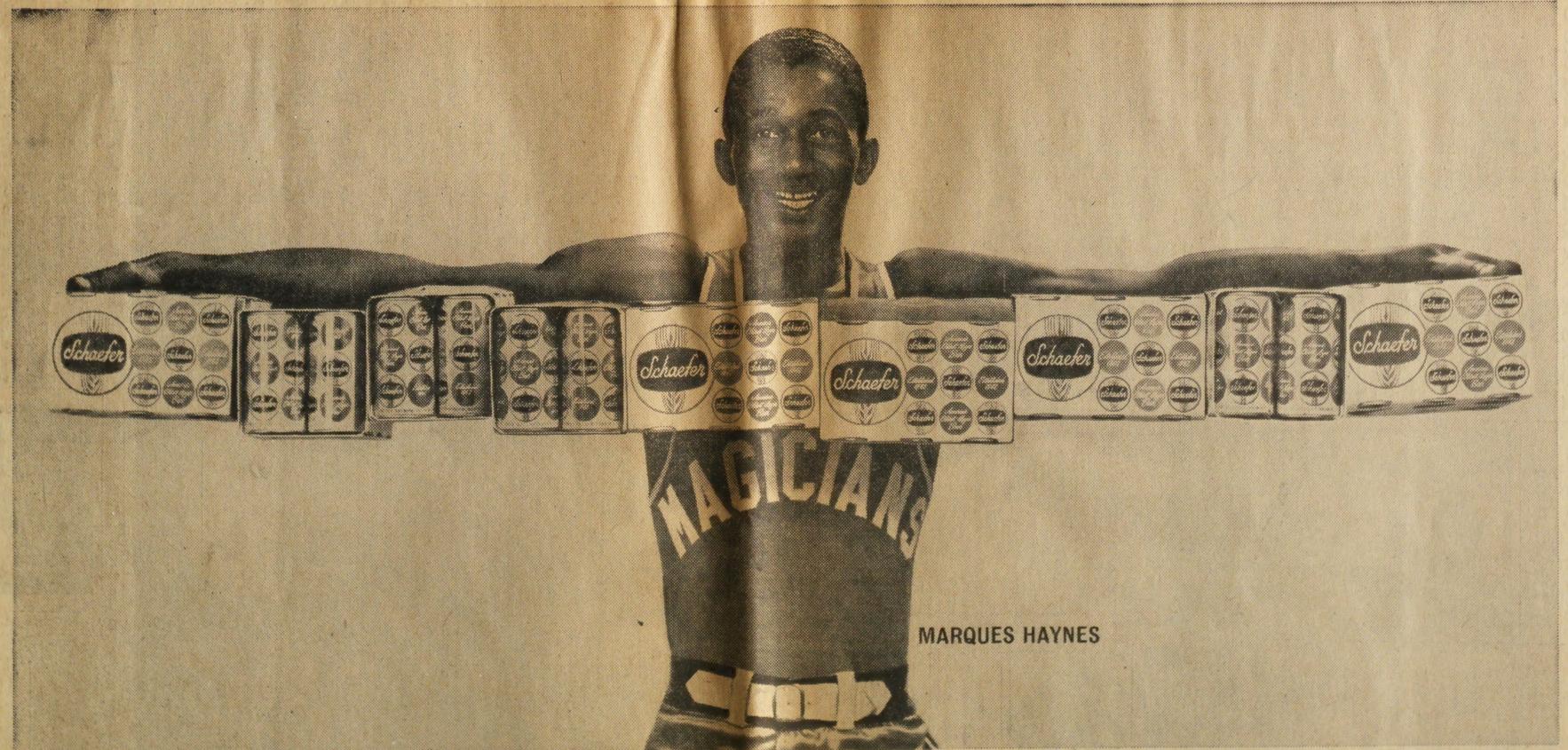
Sunday, October 31, when allumini student deconated floats at 12:45

Immediately after and before The Mongan State College stu- the game, the Annual Alumni "The Gay Nineties" is the ous campus buildings. The an-

Patronize

Herald News

Advertisers



# Take home an armful of Schaefer beer

Take home as much as you can carry. Or cart. Just make sure it's Schaefer.

Schaefer gives you the most rewarding taste in this man's world. Right in the very first glass.

But let's face it. Any fine beer tastes good in the first

glass. It's later on, in the second glass or third, that other beers begin to fade. They seem to fall a little flat.

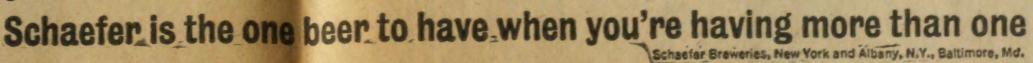
But not Schaefer.

The flavor of Schaefer never fades on you after one glass or two. Schaefer gives you all the pleasure of the

first cold beer, every beer through.

That's the quality that sets Schaefer apart. That's what makes Schaefer different from every other beer.

So why not look for the red, white and gold label next time you're out shopping?





Established 1928 as Newark Herald Published Every Saturday by New Jersey Herald News Publishing Co., Inc. 188 Belmont Avenue, Newark (3), N. J. Phone BI 3-9132

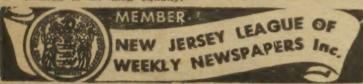
OLIVER W. BROWN ..... President & Editor HERBERT H. TATE ..... Counsel and Treasurer GLADYS P. GRAHAM Women's Editor

AMALGAMATED PUBLISHERS, INC. National Advertising Representatives

310 Madison Ave., New York 17 MU 2-5452 This newspaper will not be responsible for the return of unsolicited manuscripts or photographs

Entered as second class matter October 25, 1938 at the Post Office at Newark, N J., under the Act of March 3, 1879

Progressive action is both the metive and objective of democracy. If not "Truth," then the SPIRIT OF TRUTH will make men free and creative. They serve RACE or GROUP or SELF best who like Roger Williams would claim for themselves no right of grivilege which is not granted to all men equally



# Church News

By BISHOP WM. SMITH Greater Newark Council of Churches Public Relations Department

visiting the Oranges, including the first female graduate nurse, who is meeting with the American doctor (of West Orange) who taught her 25 years ago.

Mrs. Marie Mattie (Nsingani) and Mrs. Adele Pembele, both of Leopoldville, Democratic Repub-lic of the Congo, representing respectively the Protestant and



MRS MARIE MATTIE

Catholic women of the Congo, arrived Monday at Kennedy Airport for a two-month visit of the states. They are here at the invitation (as Leader Grantees) of the Department of State, Bureau of Educational and Cultural Affairs.

Ordinarily such official guests has directly to Washington to the have their itinerary arranged by IME, Kimpese, Congo. the African American Institute, but because of Mrs. Mattie's longtime friendship with Dr. and Mrs. Howard M. Press of West Orange, the two women are spending a week in New Jersey.

President of the Democratic Republic of the Congo, Monsieur Corange, the two women are spending a week in New Jersey. Dr. Freas is retired (because of health reasons) as a medical missionary of the American Baptist Foreign Mission Society since 1955. The two women are being escorted by Mrs. Fran-coise Pascal, interpreter from the State Department.

Attend Convention

Tuesday they drove to Atlantic City to attend the three-day annual meeting of the N.J. Baptist Convention (with headquarters in East Orange) and stayed at the Ambassador Hotel. Since they are both graduate nurses, a visit has been arranged for Satwisit has been arranged for Saturday, October 3, to the St. Barnabas Hospital, Livingston, when the state of the latest through through the latest through through the latest through the latest th

Both Mrs. Mattie and Mrs.

Two Congo women leaders are Pembele are graduate nurses, with additional training in diagnoisis and treatment. Mrs. Mattie runs a private dispensary known as "Clinique Mattie" in Leopoldvill and has served nurese in her employ. Once a week a Belgian doctor visits her clinic for consultation on difficult and unusual cases. Mrs. Prembele is ingaged in nursing education. Both are prominent in many other activities that qualify them to be State Department visitors of Di-rectors of the National Association of Congolese Women. Mrs. Mattie is the president of the Baptist Women of Westerrn

> Sunday Mrs. Pembele attend the 9 a.m. Mass at the Holy Spirit Roman Catholic Church, Orange, which will be said by Msgr. Davis J. Price. Mrs. Mat-tie accompany Dr. and Mrs. Freas to the North Orange Baptist Church, Orange, to hear the sermon by Rev. Richard B. Anderson and later presented at the Union Baptist Church, also Orange, by the Rev. J. Vance McIver, pastor.

#### Coincidence

It is an interesting coincidence that the brother of Rev. Mr. Anderson, Dr. Frank O. Anderson, now on furlough in California, was director of the Institut-Medical Evangelique, which evolved from the nurse training school at Sona Bata, where Dr. and Mrs. Freas taught Mrs. Mattie. Since retirement, Dr. Freas has been associate secretary of American Committee for

Both Mrs. Mattie and Mrs. Pembele are close friends of the spending a week in New Jersey. Pemblele toured Europe with the Christ within to speak through President. When Mrs. Mattie traveled with Mrs. Kasavuou to Europe three years ago, the had a private audience with Pope John. Mrs. Mattie was the of-ficial delegate of the Baptist Women of the Congo to the Baptist World Alliance meeting in Rio Di Janeiro in 1960 and expected to be at the following gathering in Miami in June 1965, but a serious surgical operation prevented it.

#### A Third Party

where they will observe the lat-est developments in patient bare. Commonwealth, Greenwood,

#### Herald News Inspiration



DR. WILLIAM SMITH BISHOP OF ST. JUDE UNION METHODIST CHURCH INC.

This is the moment to work with; where we are now is the place to begin. It may seem that we are in a waiting period in our life, that we cannot really live the kind of life we should like to live until circumstances change, until we have some opportunity that we feel we has been denied us, until we are set free from bondage to come condition, or perhaps some person. But there is really no other time than the present. We need to use what we have where we are you needed in His work. effort that is needed now to make our life more receptive to good, to make us producers of

Today is important. It is day in which you can learn and grow, in which you can give and your eyes off the distant fields of the future. Now is the time Now are you alive in God. Nov are you neede din His work. Now is God brought forth into the world in new and wondrous ways through you.

Words are tools, and like tools they are wonderful helpers when rightly used, destructive when wrongly used. A hammer, you know, can be used to drive the nails for a new house or to knock the windows out of the house we already have. Words have the same dual nature, and it is most important that we make a conscious effort to choose constructive words and use them in a constructive way.

Words can burden a heart or heal it. They can provoke war between neighbors and nations they can preserve peace. Words of gossip, anger, condemnation, cruelty, or despair are words that tear down. Words of kindness, peace, praise, wisdom, and truth are words that build up - lifting us and others to new heights of satisfaction and happiness.

This is the day for using the word-tools of life constructively in every situation. When we are

Edward Chamberlain, American adviser in Vietnam: "It was like seeing ants on an

ant hill. We fired all night long. The Lord must have been with me that night."



# Know Your Neighbor

By DR. WILLIAM SMITH

IRVINE L TURNER

Councilman

Member of the City Council, of the City of Newark, N.J. is in many ways a very Unique Individual. After many years of trying, he became, and continues to be, the First Elected Negro to Public Office, in Newark, N.J. He was elected in Opposi-tion to the Lilly White Machine, and Rode upon the Coat-tails of No One. He has been a Thorn in Side of those Politicians, Office Holders and Apologist for Negro Forthrightness of Expression

He is Unique further, in that - He is an Honest Politician, in a Desert, inhabited by Politicians Spawned in the Machevellian Philosophy. Among Negroes, he stands in the Essex County Desert, as Honest Negro Politician not tied to the Apron String, of THE BOSS.

His total motivations are geared to the Innate belief, that the Negro is possessed of Divine Right to all the rewards, benefits and Responsibilities of American Citizenship. That to receive something of Value, one must be possessed of Something of Value, to Offer, or make available in return.

#### • SPECIAL •

opened the school year by a frontal attact on teaching pupils how to conserve water. Each area of the curriculum approached the problem of water conservation in its own way Arithmetic teachers gave problems in millions of gallons consumed and the number of gal-lons left at the reservoir. This ended in a lesson in percentage English teachers had pupils write essays on how to conserve water. Social Studies teachers were to discuss the effects of the population explosion on the amount of water consumed and

also the municipal aspects of providing water for one-half million people. Science classes were to discuss soil erosion as one cause for the waste of water and the effect of rainfall on provision of water for city people.

Two Science teachers responded enthusiastically. Mr. Paul Meadows contacted the Jersey City Water Works at Boonton, New Jersey where the reservoir is at its lowest level in its history. He and Mr. Joseph Ciccone have arranged a bus trip for 100 pupils from the Webster neighborhood to go into the country to see the reservoir. This wil lenable them to visualize as it actually is the function of a reservoir. The Jersey City Water Works receive water from over 100 square miles of land and distribute its water in many communities in the four counties of Essex, Union, Hudso and Bergen. Jersey City also maintains at Boonton a sewage disposal plant which extracts all the sewage from Morris County and treats it with chemicals so that it will not pollute the rivers and creeks that supply water to the reservoir. The pupils will also see in their travels that a valley in the hills of Morris County was covered with water too from this reser-voir in order to supply the

The bus trip will provide a Webster Junior High School days outing in the country for pened the school year by a pupils who live in high rise contal attact on teaching pupils apartments. They will picnic in the Torne State Park at Boonton and see the magnificent view of New Jersey's natural forest from the hills of the area. The bus trip itself was arranged by the Business Department of the school under the leadership of Mrs. Aurilia Garsky, The children will be conducted through

# School News & Views

By DR. WILLIAM SMITH

LINCOLN GREETS NEWCOMERS (Newark)

School's enrollment Lincoln has stabilized at just about the same level of pupil enrollment as last year - 661, according to Henry Finck, vice principal. Paul Hochstuhl, principal of Mount Vernon School, has the dual position of principal at Lincoln

Six newcomers to Lincoln's faculty-family have been wel-comed this Fal lincluding Vincent Ryan, who has been assigned as recreation director. Ryan replaces Leonard Watson, director of recreation at Lincoln for many years, who now holds the post at Mount Vernon va-

cated by Sabby Addonizio.

New teachers include Catherine A. Malloy, who has taught at Boylan St. School and Clinton Place Junior High School. She is a graduate of the College Arts degree from Columbia University. Mrs. Martha Oliver, for the past 12 years kindergarten teacher in Summer Avenue School, is teaching kindergarteners at Lincoln. She is a graduate of Salem, Mass., Teachers College and holds a degree of Bachelor of Science in Education from Rutgers University.

A graduate of Newark State College, Mrs. Mildred Cook has been assigned to Lincoln as a teacher of the second grade. Mrs. Catherine Pickel, teacher at Mount Vernon School, has joined the faculty at Lincoln. She is a graduate of Newark State Colwas graduated from Jersey City sionary Gregory Sister Hills, State College. Miss Crowford is Sister M. Howard, Sister Reed, teaching the third grade.

(FREE OPERA TICKETS) Free opera work rehearsal tickets for the Metropolitan Opera will be available to Rutgers students, faculty and staff. Score desk seats for students and opera guild seats are also available. Contact Miss E. Green the music department, 106 Plane Street, room 109, for information or reservation.

Work rehearsal tickets are available for Manon Lescout, Friday, October 22; L'Elisir d' Amore, Wednesday, November 20; Perichole, Thursday, December 16; Rigoleto, Monday, February 14; Parsifal (In Part), Tuesday, March 8. Requests for tickets must be in by October 8),

### Rev. Bullock Plans 12th Anniversary

The paster of Union Chapel of The Church of God in Christ, 49 Hayes Street, Newark, N. J. will be honored by members and

Celebrating their 12th Anniversary, Oct. 12th to Oct. 29th, Rev. and Mrs. Barry Bullock, founder of the Chapel 12 years ago, are well known and loved by all church-goers, and those in the neighborhood, for the good they have done.

One of the outstanding workers for the many years who has worked very hard side by side with them, is the well known missionary, Mrs. A. Youngblood. The committee on arrangements the faculty at Lincoln. She is a graduate of Newark State College. Rounding out the newcomers is Miss Mary Crawford, who



By JOCKO MAXWELL



BUZZING 'ROUND: The peculiarities of baseball was never more clearly born out then in the first two games of the he knows how to stymie Tiger night meet the Fort Wayne War-World Series. The Minnesota and the oddmakers string along riors in the Hoosier City tomor-Twins caused quite a bit of eye lifting when they defeated perhaps the greatest one two pitching combination in recent years. All they did was to whip Sandy Koufax the modern day Lefty Grove and Big Don Drysdale a good imitation of the illustrious Walter Johnson. By defeating the two big Los Angeles Dodgers pitching aces the Twins made the majority of the base-ball writers eat crow. Few could vision the Twins even with their highly touted power, beating two aces - maybe one

two games, both Drysdale and Koufax choked up in the clutch. They displayed little or no control of their change up pitches. Hence when they came in with their pet pitch it was hit where they just ain't. The time is past when a major league hitter is awed by the reputation of a pitcher. The greenest rookie thesethese days stands up there with his long thin handled Louisville Slugger and defies the pitching sensation to throw his pet pitch past him - as it should be.

Joey Gardiello of Cherry Hill, N. J. who is the world's middleweight champion is confident he once again can defeat Dick Tiger of Nigeria the former champion, come Oct. 21st at the Madison Square Garden punch palace. Gardiello's title will be up for grabs. Gardiello insists with him. Incidentally a new boxing club has opened . . wish there were more . . . Boxing will be held the rest of the year on Tuesday nights at the Sunnyside Garden Arena with George Albert and Chris Jackman promoting under the trade name of the Telestar Sports Inc. We wish 'em luck in a tough sport.

FOOTBALL SELECTIONS: In the National Football League: New York to whip Philadelphia, Cleveland to take Dallas, Green Bay to trounce Detroit, Minnebut not two. As we saw the first | sota to outplay Chicago, Los An-

geles will jolt San Francisco, St. Louis will outscore Pittsburgh, Baltimore will ride over Washington. In the American Football League; Buffalo to take Kansas City, San Diego over Boston, New York to surprise Oakland, Denver to outscore Houston. In college ranks: Princeton to stop Congate, Yaye will nip Columbia, Army is too tough for Ruigers, Connecticut will trim Maine, Harvard to dereat Cornell, Delaware will outscore Villanova, Hofstra to outscore Kings Point, Laalyette to squeeze by Temple, Pittsburgh to sink Navy, Syracuse will wnip Penn State.

SPORT NOTES: Judging from the spirited play of the Minnesota Vikings against the New York Giants last Saturday night we feel that they'll be tough to beat the rest of the season. It seems that Steve Thurlow and Tucker Fredericksen will be used as the Giants' top running backs with Ernie Wheelwright, last year's great back a bench warmer. The Newark Bears gridders who broke a losing streak by defeating the Rhode Island Indians last Saturday row. Our hat is off to the Jersey Jets undefeated in the Atlantic Coast Football League.

Tune in Jocko Maxwell's WNJR Sport Programs nightly Monday through Saturday at 7 and 8 p.m. and on Saturdays at 6 p.m. for the college football

Harry S. Truman, former President, witnessing signing of Medicare bill: "You have made me a very happy man Mr. President. I'm glad to have lived this long.

Wed., Thur., Mon., Tues. — "Ship of Fools", 1:43, 12:00, 3:27, 6:45, 10:21; "Sinister Man" 6:00, 11:00, 2:27, 5:54, 9:21

Sat — "Ship of Fools" 12:11, 2:45, 7:12, 10:39; tor Man", 6:00, 11:11, 2:45,



MRS. JUDY COOPER, Program Chairman for Club "We Few" accepts Schaefer plaque from Aaron Hairston, popular Schaefer salesman. The casion was the dance given by

the Club "We Few" at the New Brunswick Inn in New Brunswick, N. J. recently. Mrs. Cooper is accepting the plaque for the organization for its contribution to charity.

# Social Bee

By DOROTHY COOLIDGE

I went to Asbury Park Sat- | gave instructive demonstrations. urday night for the Grand Ball of the Modern Beauticians Association of New Jersey. It was held in the Beautiful Berkeley-Carteret Hotels' Oval Room. Mrs. M. Mathews introduced Presidents of all the units and lead them in a Grand March. Mrs. Dula Feachers (our own "Miss Institute") was given an hon-orable mention. Mrs. Flowers presented Mrs. Bessie Thompson a token for receiving her Master Degree in Washington. The units presented their Presidents with gifts. Sunday we worshipped at the Second Baptist Church. Reverend Backers gave an inspiring message. Mr. and Mrs. T. Ham-ilton gave us a tour of Asbury Park and Neptune townships. The banquet honoring the state President and the 30 year members was held in the Crystal Room. Mrs. Stokes was mistress of ceremony. Manufacturers

Robert F. Wagner Jr., mayor

Sun. — "Ship of Fools", 1:43, 12:00, 3:27, 6:54, 10:21; "Sinister Man," 6:00, 2:27, 5:54, 9:21. We live on water and by wa-

All Beauticians who miss this lost precious moments of new

Happy Birthday to Mr. Ike Walker. The Parisian Beauty World will have a Wig and Fa-shion Show at the Elegant Hotel Robert Treat Sunday, November 14. Emily Miles' Belle Meade Models will present the fashions. Tickets can be purchased at 689 Springfield Avenue or by calling 371-0772. An interesting program is planned.



# BELMONT

WINES and LIQUORS

209 Belmont Ave

Newark

We Deliver-Call

BI 8-5400 or BI 3-9779

"TOPS IN NITE LIFE" - "EXCLUSIVE ATMOSPHERE"

72 Waverly Ave. ter. Barclay Phone BI 2-9156

New Jersey's Finest and Largest Negro-Owned Nite Club and Bar

#### Visit Our Liquor Dept.

Packaged Whiskey, Wine, Gin, Beer At Fair Trade Prices IRA DURHAM, Prop.

# Dave and Maney's Long Bar

120 Parrow St. (at Control Pl.) Orange, N. J. Serving You the Best for Over 25 Years

Television — Music

Visit Our Package Store

We Deliver - ORange 5-5083

Complete line of

Whiskey - Wines - Cordials - Beer



Are they worth it...all those brewing extras that go into Bud.?



Depends on how much you really care about beer.

it's worth it... it's Budweiser.

P.S. Our exclusive Beechwood Ageing produces a taste, a smoothness and a drinkability you'll find in no other beer at any price.

ANHEUSER BUSCH, INC. . ST. LOUIS . NEWARK . LOS ANCELES . TAMPA . and soon HOUSTON, TEXAS

# "DOC" WILSON, THE MAN WHO KNOWS



My Life Is But A Weaving Between God And Me He Knows What They Should Be For He Can View The Pattern Upon The Upper Side While I Can See It Only On This, The Under Side Sometimes He Weaveth Sorrow Which Seemeth Strange To Me But I Will Trust His Judgement And Work On Faithfully Tis He Who Fills The Shuttle He Knows Just What Is Best So I Shall Weave In Earnest And Leave Him With The Rest At Last When Life Is Ended With Him I Shall Abide Then I May View The Pattern Upon The Upper Side Then I May Know The Reason Why Pain With Joy Entwined Was Woven In The Pattern Of Life That God Designed

Dear Doc' - Mayo Ga.

I just got to tell you that my
(21) come at last. It arrived
Saturday and I placed it with a
lady who didn't pay me. She
said just as soon as I left her house that the revenoo (Revme did she do that? ANSWER:

No, she did not do that. - If Give It Away.

Shapone had visited her, she had Dear Doc' — Stamford Conn. No, she did not do that. - If

over two hours to notify you of their visit before the digit show-May Not Choose The Colors ed its face. You asked me can I help you get the money. Certainly I can help you get it. Get Yourself A Baseball Bat. They are out of season.

Dean Doc' - Boston Ga.

What a pleasure to write you what happened for me on Saturday October 2nd. I am so glad I can hardly write. Three The first week I borrowed monweks ago you sent me the 21-37, ey and went crazy on it, likewise the second week, the first day of the third week, Saturday, got \$130 worth of that 21, and looked like ten hundered to me. The next one I catch I am going to send you an Old Fashion Brook County Country Ham. -God Bless You.

ANSWER:

There is no substitute for success. I am happy for you. Incidently, when you send the ham stuff it with lettuce. The green cut a big hole in the center and lettuce with numbers on it.

There To Stay Still, Love Isn't Love-Till You

Those Lucky Devil beans are beginning to jump around purse again like thew did when I got my big hit. Does If you need money—than mean they are ready for I am your boy.

ANSWER: Absolutely. - Get it while the getting is good.

Dear Doc' - Alabama

have read your column several times and see lettens from ecople who say you helped them. I hope you can help me. - I am elighteen year of age, and pregnant, and unmarried. This young man that I have been seeing says he wants to get mar-ried, but he doesn't have a job, and if we did get married we wouldn't have any place to stay st a few lines in regards to except with our parents, and hat happened for me on Sat-day October 2nd. I am so want to marry before the baby is born, even if it calls for stay ing with my parents. The baby is due in February and the doc-tor shill is due before that time. Maybe getting the opinion of a luck. What do you think?

ANSWER: Your letter comes from the state of Alabama, and the city where I was born. That's one reason why I did open the window on you - Your mother who paid the pentaly of bringing you (into the world), has slaved to bring you to the top so you chose to bogg yourself down with a "Cross, and A Burden."

I suggest that we harass your present lover to all his weekly contribution to the city's conemaile) men came and she put them in the toillet. Will you tell Love In Your Heart Was Put tribution so that we might bring measure of hope, and happiness to theis mis-guided situation.

If you have problems

I am the man to see.

around you-or in your home

Ring my bell. If you seek the truth -You'll find me qualified.

If you need a special root to do a special thing or an incense, or and oil-

I'm top banana

If you wish to do harm, spread evil, or fix someone who hasn't done anything to you-

See somebody else. Fruit on "Heavy Fruit on The good doctor is always

MONEY IS THE FRUIT THAT IS ALWAYS RIPE -

Dear Doc'---Moultirie Ga.

Is it possible for me to be the first one to see you when you come to Moultrie Ga.-I have a Crossedfi Condition that must removed. ANSWER:

I am "not" coming to Moultrie Ga. - I thought so last week but I changed my mind. People in Bainbridge, Aabany, Boston and Quitman are close encough to Valdosta to meet me there .will be in Valdosta Tuesday evening from 4 p.m. tilll 7 p.m. at Ida Mae Wrights tourist home, 414 North St. - 912-242-9107

BRUNSWICK GA. I am going to Brunswick Ga. Tuesday Morning) October 19. will be there from 9 a.m., till 1 p.m. 1513 Amherst St.-Am. 5-

Dem Doc'-Clevelland

I am coming in from Cleve-land with a car full of people who wish to see you for advice and guidance. Are you sure you'll be hehe in Phitisburgh, Friday October-15th?

I'M SURE

Dear Doc'-Detroit

about the qualifications of 'you'
The Great Doc Wilson - They
explored the fact that most readers and piritualists visit people in various towns but you never know where to flind them after they've gone until the unexpec-ted show up again three or four months later. We are happy to be members of the Wilson Fam-illy of Britends hereause we have illy of Friends because we have your phone number and your address. - Mind you, not a Post Office Box number, but a real live number where you can be located when we call. Two of our group called and they said you were as nice then, for nothing, as you were when you were receiving payment. This makes you top man with us .- I bet you could do the Mash Potatoes too, pirit aroused you.

Without the spirit, I can do the "slop" and the "flop", and

the latter is one of my features. "OBSERVE"

Whatsoever things are lovelything on these things. -Philip-

Beauty for situation, the joy of the whole earth, is Mount Zion Psalm 6 48:2

month subscription to the HERALD NEWS for only \$2.50

Name														
Address					*						*	*		
City														

fill out, mail to Doc Wilson, Herald News, Newark, N. J.

I am on a long trip that will take me all over the country, but you can be assured of one thing. I will be back in Newark If you wish to be relieved of an on Saturday October 23rd. We evil spell or condition on you- uma," long before Thanksgivmust get that Christmas "Maging. See me at the Masonic Temple.

"OPEN LETTER"

I am not eager to leave the comforts of my home to travel 25,000 miles. I mentioned homes because I have a pallace in Chicago, another in New Jersey, a penithouse on top of one of New York's top hotels, a Studio apart-ment here at 63 Bast, and heir to the biggest farm in Georgia you've ever seen. - Why?- Because of my delicatro. I am go-ing on the road to see that my subscribers and friends get their Christmas Money (Denore)
Thanksgiving. I know life. I
really know life. I was born in
Allabama, raised in Georgia,
fought "Crackers" nost of my
life, educated myself in Chicago and the most important education all institutions of Europe. Fought Koreans and Chinese in Korea, and have been fighting "John Thomas and "Mr Charlie" all my life.--I am coming to you because this is what I must do-I must show you how to make your burdens lighter. I must discuss the successful road "to you, face to face. Anything I've done, you can do better if you only had someone to guide you. Well, that's my job.—I can make Christmas come in July, and I'm show you how its done. SEE ME ON THE TRIP, AND GET ON THE RIGHT TRAIN.

THE GRAVY TRAIN Don't Jive Subscribe Doc' Wilson, 63 East 125th St. N.Y., 10035-TR 6- 6337

Nelson A. Rockefeller, Governor of New York:

"I will not be a candidate for the next presidential election.'



WINNER, AAA TRAFFIC SAFETY
POSTER CONTEST

#### Legal Notices

Within these days ye shall pass over this Jordan, to go in to poseas the land, which the Lord your God giveth you to posess it —Joshua 1:11

\*\*\*

Doc? Wilson's OFFER

This coupon entitles you to offer "financial alessing" plus a 6 month subscription to the HERALD

Within these days ye shall passes and State of New Jersey. The above description is, in accordance fith a zurvey made by Nicholas M. Costello, surveyor, dated January 24, 1963.

County of Essex and State of New Jersey. The northerly line of Persian State of New Jersey. The northerly line of Persiant State of New Jersey. The northerly line of State of State of State of New Jersey. The northerly line of Persiant State of New Jersey. The northerly line of State of State of New Jersey. The northerly line of State of State of New Je

start to drizzle? laundry plans fizzle? buy a dryer!

Don't let unexpected rain or snow snarl your washday plans. An automatic clothes dryer fluff-dries your entire laundry at the push of a button in any weather. It's the carefree way to end washday weather worries. Be

and waltz through washday!

modern... buy a clothes dryer from your favorite dealer





Pan American Airways has via the mid-Atlantic form Miami scheduled 200 transationtic Jet Jet service to cities in Africa Clipper flights a week starting departs four time a week, with October 31, Willis G. Lipscomb, Senior Vice President, Traffic and Sales, announced today.

Pan A mwith link 16 U.S. gateways with 27 cities throughout Europe with the largest "offseason" transatlantic airlift ever affered, up 13 per cent over the airline's frequencies for the Fall and Winter season last year.

Between New Yory's John F. Kennedy International and Europe, Pan Am will oper-ate 138 jet flights a week. Serv-ice from New York to Prague, Czechoslovakia, introduced July 16, appears for the first time on the "off-season" schedule. From the U. S. West Coast,

daily flights will link San Francisco with London, and five round-trip flights to Europe

Service from New Orleans and Atlanta to Europe will depart daily. Flights are operated from these two cities to Washington by Delta Air Lines' crews, with Pan Am operating the transathambic segment to London and Frankfurt.

A similar interchange agreement with Braniff Airways will continue to connect Dallis and Houston with London and Frankfurt seven days a week via Chicago. Four flights a week in each direction will connect De-

thout with London.

Boston will receive 10 weekly departures for Europe, Washington a total of 14 and Philadelphia five. Weekly service to Lis-bon via San Juan will operate

**OPPORTUNITY** 

known Midwest Manufacturing Firm. We are now offering exclusive distributorships for a patented product. No competition. Factory trained personnel will assist you in setting up a tried and proven advertising and merchandising program. 100% mark up. Investment guaranteed. Minimum investment Maximum \$14,000. All replies confidential. For information write Director of Marketing, P.O. Box 14049, St. Louis,

Jet service to cities in Africa three flights connecting New York with Dakar nonstop. The fourth flight from New York, via Boston, also serves Santa Maria and Lisbon.

Pan Am Jet Chippers serve 10 other cities in Africa besides Da-kar - Rabat, Conakry, Mourovia, Acera, Albidjan, Cotonou, Douala, Lagos, Leopoldville and Johan-

Fall and Winter travel to Europe has shown a continuous increase, particularly since the introduction of jet aircraft. This season's Pan Am schedules continue to provide all-jet equipment for all flights.

European government travel promotions have increasingly been keynoted by emphasis on the Fall season when theatres, musical offerings, and the social season are in full swing. Business travelers, too, find the same time of year more advantageous for meetings with their European couniterpairts

Pam Am's "Visit U.S.A." program, the largest such conduct-ed by a single organization or agency, will continue to receive year-round emphasis. The rise in travel to the U.S., already ahead in Spring and Summer is expected to continue in the forthcoming off-season period.

Mark W. Clark, retired gener-

"I believe we should hit the most remunerative targets we can find in Vietnam now, and clobber them good."



HUMANITARIAN SERVICE AWARD TO UIHLEIN - The Abraham Lincoln Centre's 1965 Humanitarian Service award was bestowed on Robert A. Uihlein Jr. (left), president of the Jos. Schlitz Brewing Company, in recent ceremonies in Chicago. The award commended Uihlein for "his sponsorship of cultural and

community events which have commanded world'wide attention. . . . for his personal efforts on behalf of human betterment regardless of race, color or creed. . . . for his constant dedication as an industrialist to his beilef that leadership implies responsi-bility as well as privilege." The award was presented by Sylvestre C. Watkins (right), president of the board of trustees of the Abraham Lincoln Centre. General chairman of the award program was Angelo G. Geocaris (center), Chicago civic leader and president of Caris Associated, Inc., Schlitz company wholesale firm in Chicago.

### DRIVE SAFELY

a phone call

to a friend. NEW JERSEY BELL

# The perfect pick-me-up...

NATIONALLY KNOWN

**GAS RANGES** 

UNITED MARKETING COMPANY 6286 Bartmer Avenue St. Louis, Mo. 63130

Missouri 63178.

Combination Ranges

One Burner Hot Plates Gas, Ceal, Oil Room Heaters lutomatic Gas Water Heaters

CONVENIENT TERMS ARRANGED

REPAIR PARTS For

Stoves & Boiler • Furnaces

MArket 2-3373

Newark, N. J. MA 2-2913

STOVE MANUFACTURERS CORPORATION 182 MULBERRY STREET

of Lafayette (Next to Fire House)
OPEN MAILY TO 5; SAL, TO NOON



### Graham Crackers

By GLADYS P. GRAHAM

GLADYS P. GRAHAM WOMEN'S EDITOR CLERGYMAN MAKE NEWS SPOTLIGHT

Men of the cloth and of peace have hit the headlines all over this our land. Monsignor Harold Robert Perry, named by Pope Pau VI as auxiliary bishop of New Orleans is receiving con-gratulatory messages from around the globe. Bishop Perry native of New Orleans typifles the New South in Action He attended the St. Marys Seminary in Illinois among other citadels of learning and is in Rome at Conference.

Dr. John A. Bacoats president of Benedict College, Columbia, South Carolina is being mourned by alumnus of the school far and near. A former student at the University of Chicago Dr. Bacoats was a familiar figure on the Benedict campus for some twenty-three years. He was formerly president of Leland College in Baton Rouge and carried the dual role of minister and educator following the late Dr. J.J. Starks to head B.C. where the enrollment tripled under his leadership with the school moving from a B class to full accreditation by the Southern Association of Colleges and Schools

The late prexy was 73 years of age. Five daughters have crea student loan fund in memory of their fater the late Rev. Charles Lewis Fisher a Baptist minister and distinguished educator who served for years as historian of the Na-tional Baptist Convention.

The Memorial Fund in R ological Center in Atlanta. President Harry V. Richardson, accepted the check from two of Rev. Fishers daughters who made presentation. The precedent making affair set another precedent in unity and religious history. The Most Rev. James J. Nav-agh, Bishop of Paterson, New Jersey passed away in Rome agh. Bishop of Paterson, New Jersey passed away in Rome Century famed Etta Moten (wife after suffering two heart at-

tacks during the Ecumenical Council.

Rev. Bernard Prusak also of New Jersey studying in Rome administered the last rites after Bishop Navagh had been remeved to Salvatore Mundi Hos-

He welcomed Negroes and Puerto Ricans to his diocese and stated in his book "There are no inferior or superior races.

The public learned perhaps for the first time that President Johnson's press secretary is a Baptist Minister.

Dr. Benjamin Mays, president of Morehouse also made a major speech. The honoree who had given generously to Dillard University and Talladega College, as well as to the United Negro College Fund was lauded for his extraordinary leadership and service in helping to provide education for American youth through the member institutions of the UNCF.

His many and varied philan-thropies in the field of education, also include the building of a dermatology wing to the Beil-inson Hospital in Tel-Aviv, Israel. Dr. Lawless indicated (at the time he was questioned for the Wing) that "Jews have done a lot to help Negroes," and his humble attempt was to help Jews in Israel a bit. He is President of the Service Federal Sav-ings and Loan Association of Chicago and Director of the Supreme Life Insurance Company in Chicago among other enterprises. The holder of the Spingarn Medul which he re-

in Evanston, Illinois with a spe-ciality in Dermatology with post graduate study at American and European centers. ETTA MOTEN EMINENT ACTRESS WOMEN OF ACHIEVEMENT SHARES 30 YEAR

PORGY AND BESS TOAST

neit) was among those actists. sharing the reception and champaign party celebrating thirty years of healthy activity around the globe in which she appeared as the SECOND BESS in the Gershwin opus and American Opera.

Dazzling in black satin and sequins creation Etta Moten joined those at the Pabst Theaire in Malwaukee, Wisconsin where the festivities were in high gear.

The show originally opened October 10, 1935. Helen Dowdy the First Strawberry Woman in the P & B cast along with Dr. Eva Jessy keeper of the Score as musical director were among those sharing the spendors toasts along with the current variety of youthful stars Diva Joyce Bryant and Andrew Frierson and their understudies for the current tour.

The Heyward-Gershwin opera which has attained the status of an American classic is set for the Royal Alexander Theatre in Toronto, among other points before it ends.

Producer Roger C. Marsh whose 34th birthday gained him a midnight Happy Birthday sing by the Porg yand Bess cast in full voice dedicated the opening performance of the show to the late Larry Winters, who played Porgy in some performances of the original show.

Eloise Uggams one of the regulars in the chorus and on stage did not make this tour due to the forthcoming marriage of her niece that famed Leslie Uggams which is set for this month.

Other Women of Attainment Grand Daughter Secretary Beuna V. Kel yolf Norfolk, ginia and Grand Daughter Ruler Nettie B. Smith of New York and Washington leaders of some 65,000 Grand Temple Dgt. Elks IBPOE of W. are noted at the American Airlines Terminal enroute to California, Omaha with attendance at the Northwestern State Association's Mid-Winter Conference in Seattle Washinging forward together with their Dgt. Elks in civil rights, education and other forward moves for the jet age.
Vinie Burrows eminent young

actress who recently completed a presentation at Rockford College in Illinois is to team with Elma Adams concert pianist The duo will give a benefit preview performance of their program, Echoes From Africa, at the Newark Junior League October 29th in the evening. Fred Means, president of Newark-Essex Core, will present the artist at the unique program. Miss Adams resides in Cranford, New Jersey and recently returned from Africa.

#### DISTRIBUTOR WANTED

No Competition. To service nad set up new accounts in exclusive territory. Investment secured by fast moving inventory of amazing plastic coating tunes of si faces interior or exterior. Eliminates waxing when applied to any type of floor. Eliminates all painting when applied to wood, metal or concrete surfaces.

Minimum Investment-\$500 Maximum Investment-\$12,000 For details write or call:

Penguin

St. Ann, Missouri 63074

SPECIAL WASHINGTON REPORT

### **Programs For The Young**

By Senator PAUL DOUGLAS (D.-III.) Senator Douglas is a member of the Senate Finance Committee

The Bill known as Medicare, signed into law recently by President Johnson, does far more than just give medical care to the aged. This extensive document includes

among many things important amend-ments to the Social Security Act concerning welfare measures and new health programs, particularly ones related to children.

America has a tradition of compassion for the aged which is matched by a traditional devotion to our youth. there are great and growing needs among

our children for better education and health services, particularly in the case of needy families.

Project Headstart, specifically aimed at reaching pre-school, under-privileged children, recognized the need for new health measures when it emphasized the need for medical examinations of these children. In every group of 100 children participating in the program, doctors expected to find some with active tuberculosis, four partially blind, 15 with some sort of eye difficulties and 10 partially deaf.

HEALTH CARE FOR YOUNG Pertinent provisions of the Social Security Amendments are aimed at improving the care of the health of our pre-school and school-age children in low income families. Under the guidance of the Department of Health, Education and Welfare, a new five-year program of special project grants is authorized. These grants will go to various state and local health agencies and to medical schools and teaching hospitals to provide com-

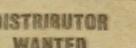
prehensive health care services for certain children. Also included in the Act are provisions to increase the authorizations for maternal and child health care and crippled children's and child welfare services. Expanded training programs should make more professional personnel available to these children too.

INCENTIVE TO WORK Particularly important are the provisions to help young people improve themselves and move ahead. Instead of discouraging our youth from working because of the old rules of public assistance payments, the law is now revised to provide an incentive for children to work. A child under 18 will be allowed to earn up to \$50 a month (with a ceiling of \$150 of total earnings by children in one family) without having the family's public assistance payments affected. Teenagers in families will be able to take part-time jobs such as delivering

newspapers, babysitting, or carrying groceries.

More of our young who are receiving payments will now he able to finish high school and go on to college or a vocational training school. The law now says that social security benefits will still be available to them up to the age of 22.

These are constructive and long-needed modifications in our laws towards the betterment of our young people. President Johnson has said that our most precious resource is our youth. The 89th Congress has reason to be proud of the Social Security Amendments it has enacted already this session and of the contributions it has made to young and old alike.



Phone: 314 AX 1-1500

Plastics Corp.

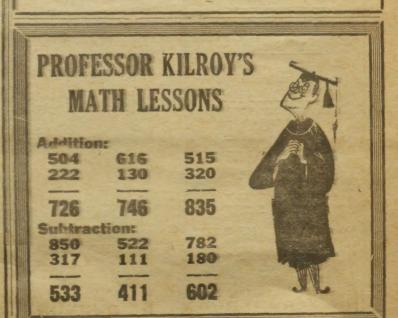
3411 North Lindbergh Blvd.

## James H. Beckett

FUNERAL DIRECTOR 120 West Market St., Newark, New Jersey

MItchell 2-4068

"We serve all regardless of means"







the SHORTY - \$35. **MEDALO STYLE #665** 



Ballantine beer...
there's more spirit to it.



# Cornell-Hampton In Interchange Program

assure expansion of the pro- upon completion.

FOR A

Simply open a ray Bgs account of \$500 or more for add \$500

or more to your present account, to qualify for one of

timil, only one gift to an account, No pitts mailed.

THEF GIFTS.

SELECT ONE

OF THESE

FINE GIFTS

120 So. Orange Ave., Newselv M 1, 07103

Open Mondays from 9 A.M. to 8 P.M. Savings Insured to \$10,000

. THERMO ELECTRIC

• 1965 HAMMOND'S

WORLD ATLAS

Great for Every Student MANY OTHER GIFTS

& LOAN ASSOCIATION

FREE GIFT

EARNINGS

A. Perkins and Hampton Pres-ident Jerome H. Holland. taculty exchanges and exchanges faculty exchanges and exchanges The two institutions have of business and exchanges faculty exchanges and exchanges of business and administrative personnel. The main feature of the U. S. Office of Education the program will be the opportunity for Hampton instructors first phase of the program. Cornell and Hampton, a 1900 Cornell while Cornell provides student liberal arts college in their replacements at Hampton. Hampton, Va., have had a pri-The contract also provides for etcly-linanced, informal eximal example program underway for independent consultants to evaluate program underway for interpretation of the program and to report two years. Federal support will on it during its progress and

LEGAL FOR

INVESTMENTS

Save by mail ... we pay postage both ways. Save by 15th of month, earn from the 1st.

window service — from 8:30 a.m. to 4:30 p.m.

Parking on Premises.

INSURED

ives: to strengthen the quality of w predominantly Negro college; to increase the association between a Negro college and the rest of American higher education; to give qualified Negroes greater opportunities for broader studies, and to broaden the social and cultural perspective

University and predominantly "By working Hampton Institute have initiated the nation's first federally-supported mutual exchange program.

The program, which may set the pattern for other projects the pattern for other projects between northern institutions between northern institutions between northern institutions arinantly Negro south—

The program provides for unplanning, and Henry A. Detweiller, associate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture. Mackesey will be a sociate dean of the College of Architecture of Architecture. tecture on "The Evolving Pat-ern of Higher Education." Detweiler's topic will be "Archaeol-

ogical Digging In Sardis."

Hampton's list of persons visting Cornell includes Hugh M. lloster, dean of the faculty, and William H. Robinson, director of the Division of Teacher Educa-tion and the Division of Graduate Studies, who will present a discussion on "Problems and

A joint committee of faculty and administrators from Cornell Co-chairmen of the committee are Dean Gloster of Hampton and Professors Chandler Morse and John Summerskill of Cor-

Supporting federal funds for

Opportunities in Predominantly Negro Colleges." The discussion is scheduled for Oct. 28.

and Hampton has been established to oversee the program. nell.

the program will be available under Title III of the Higher Education Act of 1965 which is expected to be signed into law soon. Title III provides for grants to support cooperative arrangements between established Board made him the first Negro institutions and lesser developed ones. It also provides for fellowships to qualified graduate

exchange me strengthen the already

YOU ARE WANTED!
WAITRESNES WAITERS
CASHIERS BANQUET
DININGROOM RESTAURA
MANAGERS MANAGE

ties between the two institutions

# Do's And Don'ts



Holland, who was graduated

**Apartment To Let** 

shopping center, resident, gas heat-ing, garage, November 1, \$445. Call DR 6-0345 evenings—224 Myrtle Ave-nue, Westfield, New Jersey.

- HOLMES -PRINTING

- SERVICE -430 Central Ave., Newark Bet. 2nd St. & Fairmount Ave MA 4-5565

DRIVE SAFELY

**LOST YOUR** DRIVER'S LICENSE

BECAUSE OF

NO INSURANCE?

See Hy Snow \$15.00 down \$2.98 per week

Including CERTIFICATE OF **Financial Responsibility** 

HA ZMUM **ACENCY** 

211 SPRUCE ST., NEWARK BI 3-9597

Leaal Notice

Legal Notice

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Act of October 23, 1962 Section 4369, Title 39, United States Code)

N.J. Herald News-Oct. 16, 1965.

None

9. Paragraphs 7 and 8 include, in cases where the stockholder or securities.

19. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiductary relation, the name of the person or corporation for whom such trustee is acting, also the statements in the two paragraphs show the affiant's full knowledge and bellef as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona lide owner. Frames and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8 when the interests of such individuals are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.

10. This Item Must be Completed for all Publications Except Those Which do not Carry Advertising Other Than The Publisher's Own and Which are Named in Sections 132.231, 132.232, and 132.233, Postal Manual (Sections 4355a, 4355b, and 4356 of Title 39, United States Code).

A. Total No. Copies Printed (Net Press Run) ...... B. Paid Circulation
1. To Term Subscribers by Mail,
Carrier delivery or by Other Means ....
2. Sales Through Agents, News Dealers, or Otherwise
C. Pree Distribution (including samples) By Mail,
Carrier Delivery, or by Other Means 730 D. Total No. of Copies Distributed.

(sum of lines B1. 52 and C)

I copilly that the statements made by me above are correct.

OLIVER W. BROWN, Editor.

of the manual states YASHIM MAIDAMAJ Your guests are expecting to meet the Smooth Canadian at your party. Be prepared. Offer the whisky that does what no other one can-defines smooth once and for all. Light? Of course.

> Seagram's \ Canadian

IN OF SELECTED MINISMES. 6 YEARS OLD. DES PROOF, SEAGRAM-DISTALLERS COMPANY, ILV. C.

#### Legal Notices

SHEPIFF S SALF
SUPERIOR CHAN C.34
SUPERIOR COURT OF NEW JERSEY
CHANCERY DIVISION ESSEX
COUNTY DOCKET F 3923-84 M.G.
TONE SAVIngs and Loan Association
Plantiff vs. Augustine Reina, et als
Defendants. Execution. For Sale of Mortpaged Premises.

Plantell vs. Augustine Renna, cl. as Defendants. Execution. For Sale of Mortgeged Premises.

By virtue of the above stated writ of PXECUTION, to me directed. I shall capose for sale by Public Vendue, in Room 204. Hall of Records in Novamber 1987.

ALL tillopped the North day of Novamber 1987.

ALL that certain lot, tract or parcel of land and premises becoming time!

ALL that certain lot, tract or parcel of land and premises becoming the city of Newark, County of Essex, and State of New Jersey

BEGINNING in the Westerly line of South 6th Street at a point 125 feet Northerly from Court Street; thence (2) Northerly 25 feet; thence (3) Easterly 100 feet to South 6th Street; thence (4) Southerly along the same 25 feet to the place of BEGINNING.

Being the same premises conveyed to the said Augustine Renna and Carmella Renna, his wife, by Deed recorded in the Register's Office of Essex County in Book 3993 page 586 for said County. Being commonly known of 307 Bouth 6th Street, Newark, New Jeney Than approximate amount of the Judgment to be sausfied by said sale is the sum of Twelve Thousand Three Hundred One Dollars and Ninety Nine Cents (\$12,301,39), together with the costs of this sale.

Newark, N.J., October 4, 1965

LE ROY J. D'ALOIA, SHERIFF

this sale.

Newart, N.J., October 4, 1965

LE ROY J. D'ALOIA, SHERIFF

Isaac Fleischman, Attorney

Her. News—Oct. 16, 23, 30, Nov. 6, 1965

;846.40

SHERIPF'S SALB
SUPERIOR (CHAN) C-43
SUPERIOR COURT OF NEW JERSEY,
CHANCERY DIVISION, ESSEX COUNTY,
DOCKET NO. F-2966-64. Betty Valk
(Formerly Betty Lehmann), Plaintiff,
vs. William Gulley, et als., Defendants
ENECUTION. For Sale of Mollgaged
Premises.

four Dollars and Twenty-five Cent (56.504.25), together with the costs of this sale

SHERIFF'S SALE
SUPERIOR COURT OF NEW JERSEY.
CHANCERY DIVISION, ESSEX COUNTY,
DOCKET NO. F. 2215-64.
Newark Federal Bavings and Loan Association, a Savings and Loan Association, etc., Plaintiff vs. Guillermo
Morales Vazquez, et ux, et als., Defendants. EXECUTION For Sale of Mortgaged Premises.
By virtue of the above stated writ of Execution, to me directed, I shall expose for sale by Public Vendue, in Room 204, Hall of Records, in Newark, on Tuesday, the Ninth day of November, next at 1:30 p.m. (prevailing time)
ALL that tract or parcel of land and premises, bereinafter particularly described, situate in the City of Newark, in the County of Essex and State of New Jersey:
BEGINNING in the Easterly line of Behmont Avenue at a point therein distant Southerly 618.92 feet from the intersection of same with the Southerly line of West Bigelow Street; running thence (1 along said into of Behmont Avenue South 26 degrees 4 minutes West 23.75 feet; thence (2) South 63 degrees 55 minutes East to, through and in continuation of the party wall dividing the building on the premises hereby described from that adjoining on the south 110 feet; thence (3) North 26 degrees 4 Morth 26 degrees 4 Morth 26 degrees 4 Morth 63 degrees 56 minutes West 210 feet to said line of Belmont Avenue and the place of Beginning.
Being known as 511 Belmont Avenue and the place of Beginning.
Being known as 511 Belmont Avenue and the place of Beginning.
Being known as 511 Belmont Avenue and the place of Beginning.
Being known as 512 Belmont Avenue and the mortgagers by deed of Morris Schwartz and Rose Schwartz, his wife, intended to be recorded simultaneously herewith.

This is a purchase money mortgage ghen to secure a portion of the parthase price of the above described portion for the party and bove described portion of the party and bove described simultaneously herewith.

is a purchase money mortgage to secure a portion of the pur-price of the above described

The approximate amount of the Judgment to be satisfied by said sale is the sum of Ten Thousand Six Hundred Seventy Nine Dollars and Sixty cents, (\$10.679,60), together with the costs of this sain.

this sair.

Newark, N.J., October 4, 1965

LE ROY J. D'ALOA, SHERIFF

Samuel Dreskin, Attorney

Her. News—Oct. 16, 23, 30, Nov. 6, 1965

(\$66.00)



Asa G. Yancey (left), Director of the Scholarship Funds Committee of the National Medical Association, is pictured receiving a \$5,000 Pepsi-Cola Scholarship Grant from Chris Conner, Pepsi public relations representative, as W. Montague Cobb. N.M.A. President, looks on. The presentation took place on August 10th in Cincinnati at a formal session of the N.M.A.'s 70th annual convention.

### Miss Tan America

(Continued from Page 1)

tumities to the Negro sid. All around us is Negro beauty, youth, talent, on the upsurge, reaching for a star, striving only

given sie ingriture piace, in the estal, so that the world might see and gaze in admiration at Miss Tan America.

Entry blanks for the 1966 Miss Tan New Josey Passant, which officially opens in this week's edition of the New Jersey Horard News, are in this edition. Any girl between the ages of 17-27 who wishes to enter the 1966 Miss Ten New Jer-sey Parcent kindly fill out the off a oney black, and are to the New Jersey Herald News, 188 Belmont ave., Newark, New Jersey. A gallaxy of primes awalts the winners; such as Someon test, recording combinates, modelling as-

America National finals in Los America handona mass at the Angeles, for one week; certificate of achievement, \$500 gift contribute, 3 piece lungage set, portable T.V., finishing school scholarship, and more valuable gens.

One of the high set the

Negro woman nood at as best endined and produced by the Jersey Pageant, Look for the an-New Jersey He old New

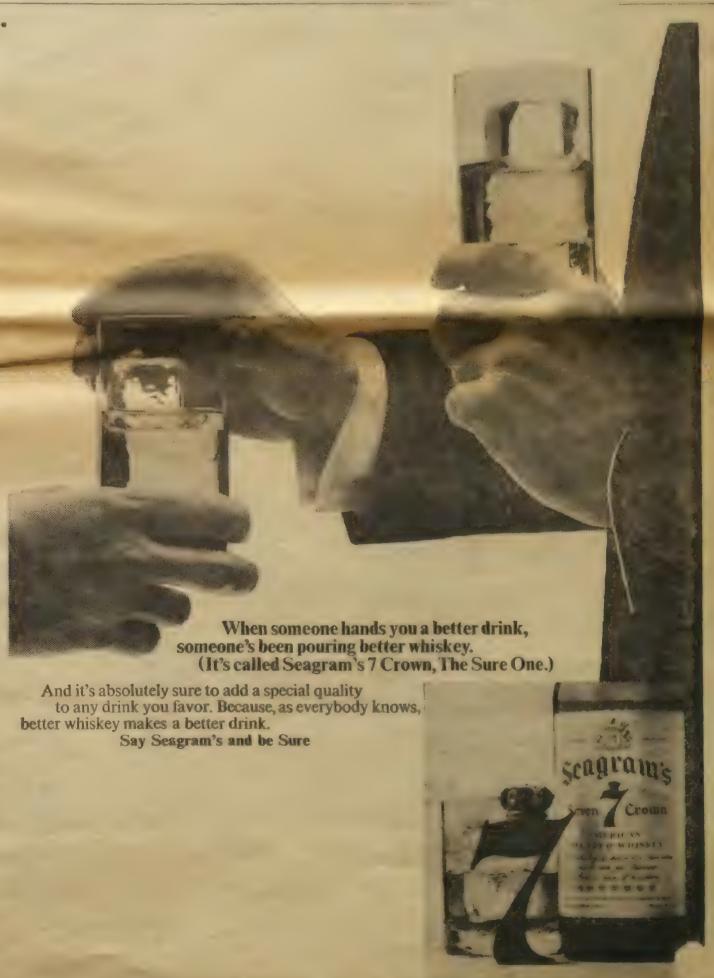
John Connally, Governor of

"We wholeheartedly and unanimously support the President's action in the Dominican Republic and Victnam."

#### TOOTHACHE

Don tretter agony in secondard relief that cash with ORA HT Speed remass formation is it to work me stantly to stop throbbling toothachepain, so safe doc tors recommend it for testing.

OPA-JEI





No wonder the English have kept cool for 196 years!

(mix an iced drink with Gordon's to see how they do it)

# National National FAMILY NEWS SUPPLEMENT

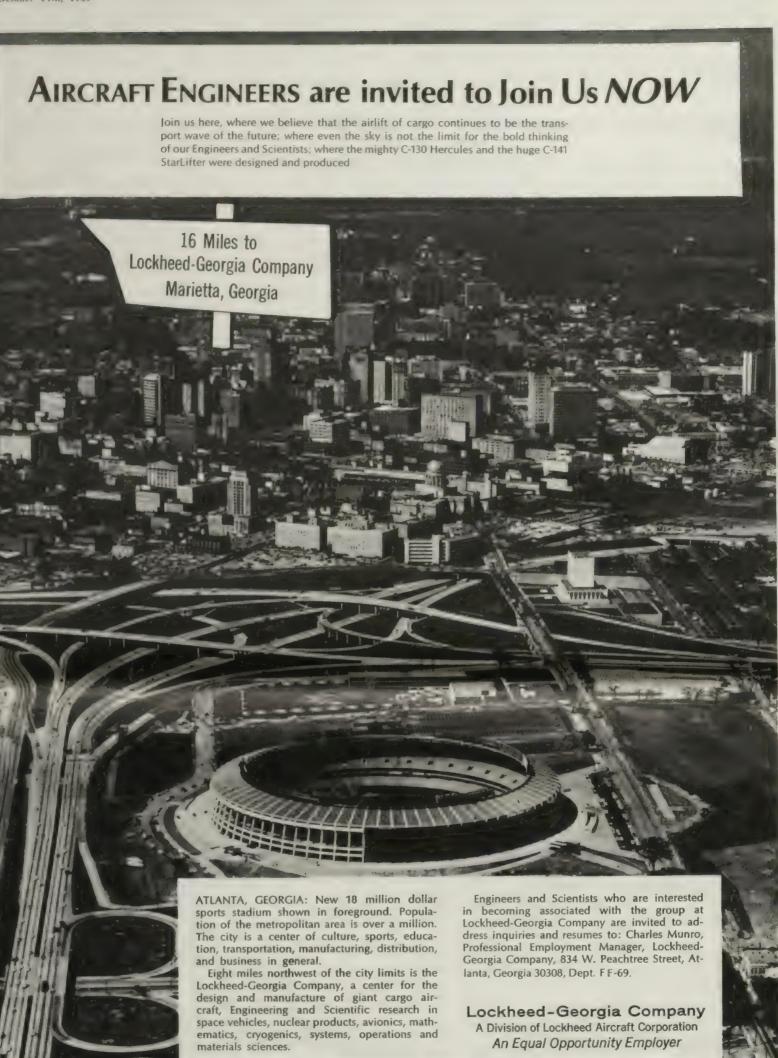
SUPPLEMENT TO

Herald News

WEEK OCTOBER 14, 1965

- PERSONALITIES MUSIC ART
- DRAMA DANCE FASHIONS
- THEATRE BOOKS HOME
  - TRAVEL







As a Detroit house wife she is leading a calmer life, but still very active in Civil Rights efforts.

It all started with a bus ride from a downtown street in Montgomery, Alabama, Not all, of course, but the real initiative for the current Civil Rights drive gained its modern day emphasis from that slim, trim, brown-skinned seamstress, who ignored the insulting order from a bus driver to "Get to the back of the bus." Rosa Parks had heard such an order on many occasions . . . not only to her but to other Negro riders. She had oftimes paid her fare up front, walked toward the back door for boarding only to have a bus driver pull off and leave her ignominiously standing in the street . . . her fare in the box and no ride. This November day she decided to ride in the seat of her choice. Police were summoned and she was arrested. Civil Rights had been on the agenda of the Negro and Rosa Park's forebearers from the days of slavery. Long before the Emancipation Proclamation they made efforts to become a free, whole people only to find their energies wasted and frequently feeling the sting of the lash ... and too many times, death for making the try.

From the days of Reconstruction these former slaves found themselves like a "rat in a trap" of political and social and economic slavery despite the Emancipation Proclamation. At every turn of the road in their life there was a "difference" made where they were concerned. During the Truman administration of the late forties the Separate accommodations of the Railroads were outlawed; discrimination in Housing was declared illegal, and there was a beginning of the program to integrate all the armed forces of our nation. One year prior to Mrs. Parks famous bus ride, May 17, 1954 the Supreme Court outlawed segregated schools and now eleven years later,

Front Cover by Robert S. Pious "Mrs. Rosa Parks" Magazine Supplement
to
Weekly Newspapers
L. H. STANTON PUBLICATIONS, INC.
L. H. STANTON,
President & General Manager
507 Fifth Avenue
New York, N. Y. 10017

Telephone TN 7-0895

NATIONAL SCENE

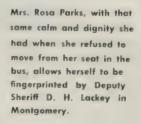
# A BUS RIDE WITH HONOR

less than 15% of those schools are integrated.

But back to the Bus Boycott and Mrs. Parks. Negro busriders in Montgomery determined to "Walk in Dignity rather than ride in ignominy" and the city's transportation system was threatened with bankruptcy. Many Negroes were fired from their jobs for supporting this movement. Life was made so unbearable for Mrs. Parks she had to leave the city. Out of this movement there came a new leader . . . a young Baptist preacher in his twenties . . . . reared in Atlanta, Georgia, the son of a distinguished Baptist Minister, educated in Pennsylvania and Boston. His name . . . Martin Luther King Jr. He rose to the occasion, took the leadership of the movement and despite threats, bombings, and many jailings, this new type of assault on a vicious system took shape and was most successful. There were others too, in this movement . . . too numerous to mention but Dr. King found support among the professional people, some of the teachers, the porters and maids, farmers and railroad workers. The story is told of one maid whose employer offered to send a car for her and send her back home after the day's work in the family car but she refused, preferring to "sacrifice with the others." Dr. King's movement had full support of the NAACP and its legal staff. One of the most prominent figures was NAACP Attornev Arthur Shores of Birmingham, plus a battery of lawyers from the National olice in New York. In 1956 the NAACP was putlawed in the state of Alabama because its legal work had been so effective in combatting a corroding system of segregation which this state wanted to cling to. Sensing the need for an effective organization on

the scene, Dr. King organized the Southern Christian Leadership Conference. Thanks to Rosa Parks, today it has branches throughout the South and in some Northern cities with an annual budget exceeding a quarter of a million dollars. Today also, the SCLC and NAACP work hand-in-hand with each other and with the Congress of Racial Equality and the Students Non Violent Coordinating Committee, The demonstrations of today, the picket lines of college students, the marches . . . stem from Rosa Parks efforts that proved so effective ten years ago. Today a Negro "goes to the back of the bus" because he prefers riding there and not because of any ignominous system. He takes the vacant seat available. Thanks to people like Rosa Parks, he rides the limousines to and from the airports, he eats at a Holiday Inn or Howard Johnson, and stays in a Sheraton or Hilton Hotel in a Southern metropolis as he would in Philadelphia or Cleveland. Thanks to united protests everywhere, his children may now matriculate at Wake Forest, Florida State University, Duke University, or Clemson. To say all the doors are open, that every privilege is available to the great, great grandchildren of those slaves who longingly hoped for equality when the Emancipation Proclamation was signed 102 years ago, would be an exageration, but to say there will not be continued progress in every town and hamlet of America would be the height of pessimism. When it does become a reality . . . throughout America, much of the credit will have to go to a little, frail, attractive brown-skinned seamstress who one day in the Fall of 1955 decided she would no longer "go to the back of the bus." Mrs. Rosa Parks lives in Detroit, Michigan today and is happily employed.

There is no bitterness, no rancor, no shouting and backslapping with sell praise. This mild, mannered Christian lady, Rosa Parks, is still active in Detroit's Civil Rights program, and is happy to have made a contribution to America's progress by refusing to go "To The Back of the Bus."





### OPPORTUNITIES AND PROGRESS IN BUSINESS AND INDUSTRY

Mr. Ramon S. Scruggs, Public Relations Manager in the Public Relation department of The American Telephone & Telegraph Company. Mr. Scruggs has worked his way up in the Bell System, in many capacities such as Commercial Agent. Public Office Manager, Public Relations Staff Supervisor, Public Relation Advisor, Customer Relation Manager for The Michigan Bell System, to his present position.



RAMON S. SCRUGGS Public Relations at A.T.&T



C. F BRYANT Scientific Computer Scheduling

Mr. Bryant has the responsibility of scheduling and coordinating all work on the computers, which means obtaining answers to approximately 200 technical engineering problems a day.

A magnetic tape from the EAI 3440 Dataplotter has provided "plotted curve" information to supplement the original answer supplied by the giant 7094 computer, located in

the Scientific Computing Operations Department of Lockheed-Georgia's Scientific Computing Division.

Attorney, Charles W. Wexler Jr . 1 mem ber of the Personnel place and development staff of the Chrysler Corporation of Detroit, Michigan, Mr. Wexler is a graduate of Texas Southern University and received his law degree from the University of Michigan. He is active in community affairs.



CHARLES W. WEXLER, JR. Personnel, Chrysler Corp.



CLARENCE L. HOLTE,

A pioneer in executive post with a major Madison Avenue advertising agency. Mr. Holte joined Batten, Barton, Durstine & Osborn in 1952 after a rich experience as a bank teller, race relations counselor with a governmental agency, traffic manager for defense plant in the marine industry, and salesman for a major soap and food company.

Mr. Holte is responsible for the analyses and interpretation of consumer markets consisting of ethnic minority

groups. In the course of work, he travels extensively. Within the last few years he made thirteen trips abroad-to Africa, Europe and the West Indies.

One of the major problems facing Negro Americans - and all Americans, too, in a direct sense, because every one must share one way or another in the total economic burdens of our society — is the problem of widespread lack of opportunity for Negro Americans to contribute their present skills to the American economy. This century-old denial of opportunity not only has forced many of the burdens of the Negro's consumption requirements onto society in general through higher taxes for many kinds of artificial support, but also this denial has had the serious cumulative effects of lowering the Negro American's initiative to even attempt to achieve against such severe odds and loss of incentive to acquire many of the skills now needed by American business and industry. Understandably, the Negro in America has had little faith in the promise of America as the land of opportunity and progress for all who prepare

American businesses and industrial organizations are changing in both their attitudes and their actions regarding opportunities and progress for Negro Americans. No one can deny that much of this change has come about by direct pressures of Negro Americans now becoming united in their determination and efforts to become full participants in the American dream . . . resulting in meaningful Equal Opportunity laws by the federal and local governments. However, many companies have long wanted a change in climate so they could conduct their businesses in the most business-like way, which meant employing the best man for the job to increase their own efficiency and profits. One of the problems which we all are faced with in this changing climate is building the Negro Americans lost faith in the American ideal of equal opportunity for all.

Fortunately, American business and industry, along with the federal government, know that much of this burden of rebuilding faith rests on their shoulders — and for a long time to come. We of the press oriented to the distinct needs of Negro Americans know, too, that we must help keep you abreast of both new opportunities and recent progress in business and industry. Many more advertising messages from your local and national businesses and industrial organizations will be run in the regular section of this local newspaper and many nationally operated enterprises will be meeting their responsibilities in this regard through National Scene, which is your new supplement for Negro-owned, Negro-edited and Negro-oriented newspapers.



Questions about opportunities and progress in business and industry, nationally or locally, will be welcome from you. This column in National Scene will endeavor to answer many of the important questions on your mind. Questions and comments should be addressed to your local newspaper. However, be sure to include on the address "Attention of National Scene." Lest we forget their vital roles, this column also will include periodically profiles of many of the Negroes and some other individuals who have pioneered in many endeavors long before equal opportunity was a widespread commitment.

This local newspaper is oriented to your needs in this changing climate of increased opportunities and progress in business and industry. This newspaper, along with many businesses and industrial organizations, will be talking with you every week to give you both the knowledge to see that changes are taking place and the guidance to prepare realistically for increasing equal opportunities. Please let us hear from you regarding your questions and your comments.



#### BOOK REVIEW

# "ADAM CLAYTON POWELL AND THE POLITICS OF RACE"

"ADAM CLAYTON POWELL and the Politics of Race" is far more than a portrait of one of the most dynamic and controversial leaders of our time, it both presents an illuminating historical panorama of recent years of the Negro's struggle for equal rights and a measure of dignity, it also does an admirable job of describing a new dimension of power in American life, "the politics of race."

After a rather slow beginning which deals largely with Adam Clayton Powell, Sr. and Abyssinia Baptist Church, the book begins moving with the same type of heated interest often generated by Powell's fiery speches. In fact, many of Powell's memorable words from his passionate addresses are reproduced here for lovers of his evangelistic type of oratory to enjoy. The book moves on to describe Powell's politics of race and his politics within the race via recounting his associations and collisions with other Negro race leaders.

Importantly and interestingly, the book is among a small but growing list which now are beginning to deal with the frustrations to the whole community which often are brought on by a number of Negroes who feel they can . . . with what some call "integration" . . . become white. In describing this type of Negro, the authors write: ". . . his ideal becomes the white ideal and he thus ties himself to goals that are unattainable — with the concomitant frustration which that predicament implies. He can never become white, but in trying, he frequently becomes a caricature of white and loses what pride he might have had in his own value as a human being."

Both Neil Hickey and Ed Erwin have shown a remarkable insight into Negro thinking in both their selection of background materials and in their apparent awareness of the increasing role race will undoubtedly play on the American political scene. For those who have admired or respected Congressman Powell, this book is a treasure to be welcomed. For Negro Americans who want others of their race to become aware of the eternity of race and the need for being united in what Powell describes as blackness to achieve their deserved dignity and rights, the book will serve a valuable function. For those who may doubt that race is something which must be dealt with forthrightly now and in the future, it might well be considered required reading.

#### We Continue Getting Richer

Although there was a big tax cut in 1964 for the American taxpayer, Uncle Sam's cash receipts for the fiscal year which ended June 30, 1965, were four billion dollars higher than for the previous year. In addition, we ended the year with the smallest deficit in five years for our total cash expenditures exceeded income by less than one billion. The increase in receipts helped the treasury to end the year with eleven and one half billion dollars in the bank, just about one and one half billion more than 1964. Economists are convinced the increase in income stemmed directly from the upturn in our nation's economy induced by the tax cut. Most of the economists are convinced our economy is in good shape. Despite recent slumps in the stock market. Auto production is expected to reach the highest figure in history for the 1965 models with predictions that by 1970 we may push close to an average of one and one half cars per American, family. a record already achieved in California. Some wonder where we will find the roads to put these cars on but the engineers and scientists will find a way. If necessary, we will build tripled and quadrupled deck highways so Momma, Poppa and Johnny can all take their cars on the parkway at the

Most Americans forget we are yet a country with many material needs still unmet. Thousands of families still do not have bathrooms, millions are crowded and need homes of their own, farms must be electrified, hospitals and schoosl must be built. Our Gross National Product has increased from 265 billion fifteen years ago to more than 650 billion today, with the smart boys betting it will reach a trillion dollars by 1970. We just keep getting richer by the day. The hope is that the disparity between the rich and the not-so-rich, or the poor, if you care to use that term, will not increase but rather that ALL will get just a little richer. A great country like ours cannot afford otherwise for the good of all America.

# COLLEGE GRADUATES

TRAIN AT FULL PAY
AS AN IBM COMPUTER PROGRAMMER

Do you have a college degree in Engineering, Science, Mathematics or Liberal Arts? If you do, you owe it to yourself to explore the tremendous career opportunity to become a professional computer programmer for IBM.

The computer industry is the fastest-growing major industry in America. But computers are useless without programmers—the men and women who analyze problems and write the instructions telling the machines how to solve these problems. As the number of computers increases, the urgent need for programmers increases. There can scarcely be a career with more opportunities.

Here's how Nathaniel Woodrick describes a programmer's job. Mr. Woodrick received his B.S. degree at Tennessee A & I University, and is one of the many professionals working with programmers at IBM's offices in Bethesda, Maryland:

"First, a programmer analyzes a problem and figures out a plan to solve it ... using his skill in logical reasoning.

"Then he writes out the instructions the computer must follow to solve the probon. This series of instructions is called

a program, and it is coded in a 'language' the machine can understand. It takes about eight weeks of training for a new programmer to learn this code and to understand the basics of computer programming.

"After that, you're ready for a fascinating career on vitally important projects —with professional status at a professional salary."



Nathaniel Woodrick knows about the many professional openings IBM has for programmer trainees. Read how he defines what a programmer does ... and what the job can offer college graduates.

#### No Experience Necessary

IBM will give you eight weeks' thorough training—at full pay—and then on-the-job experience programming large-scale computers. All you need is a college education and an aptitude for programming.

Classes and assignments are at Bethesda, Maryland, and Houston, Texas. IBM will pay your relocation expenses, as well as liberal benefits which include life insurance, sickness and vacation pay, and retirement income. There are also company-supported programs for continued college education—like the one Mr. Woodrick used to get his Master's degree at Catholic University in Washington, D. C.

If you're a college graduate and this sounds like the kind of opportunity you'd like to have, we want to talk with you and tell you more about these outstanding careers. We will be pleased to arrange for an interview at our expense.

IBM is hiring now for programmer classes starting next month—so don't delay. Write today, outlining your education and experience, to: Mr. W. R. Van Eysden, Dept. 764H4, IBM Corporation, 7220 Wisconsin Avenue, Bethesda, Maryland 20014. IBM is an Equal Opportunity Employer.

# "NICE 'N EASY" WAY TO NATURAL LOOKING HAIR COLOR

# NEW CLAIROL SHAMPOO-IN COLORING CUTS TIME



This "special event" hairdo, with its air of youthful sophistication, is our choice for the teen set. Created by stylist James Landeros and modeled by "Miss Teenage American Model," Pat Evans, it features a deep-dipping wave which swirls into the smoothly swept-back side. The coif owes its rich warm brown color to Clairol's Nice 'n Easy, Natural Dark Brown.



Twenty minutes . . . that's all it takes to change hair color with Clairol's new shampoo-in haircoloring. Nice 'n Easy is the name of the new product and because of it, that is what haircoloring has become.

Now with the new simple product haircoloring is as easy as stepping into the shower and lathering a shampoo. A woman can lighten, deepen or brighten her hair and blend in gray at the same time with a permanent haircoloring in just twenty minutes. She can choose to be beguilingly blonde, dazzling red, dramatically brunette—all by her choice of one of the twelve Clairol Nice 'n Easy natural-looking shades.

Easier and faster to use than any other shampoo-in product, Nice 'n Easy comes packaged in a complete application kit containing White-Essence Developing Lotion in a plastic applicator, the selected shade and a pair of plastic gloves. The bottle of color is poured into the applicator bottle to mix with White-Essence; then the mixture is poured directly onto the hair and lathered like shampoo. Twenty minutes later, after the color takes, it is rinsed out and the hair is shampooed.

That's all there is to getting new lasting color with all the famous Clairol features. The natural looking colors wear beautifully, never fade or go "off-color" and cover gray more completely than any other shampoo-in haircoloring.

Nice 'n Easy, the only shampoo-in haircoloring that looks as if it grew in, comes in the following shades which can be mixed to produce a variety of "in-between" personal combination shades: Natural Pale Blonde, delicately fair; Natural Light Ash Blonde, beguilingly cool; Natural Golden Blonde; honey bright; Natural Medium Ash Blonde, misty, muted; Natural Reddish Blonde, light titian beauty; Natural Light Auburn, lively, exciting; Natural Dark Auburn, deep, dramatic; Natural Light Ash Brown, soft, cool, ladylike; Natural Light Brown, young, fresh, glowing; Natural Medium Brown, subtle, rich; Natural Dark Brown, deep, warm, mellow; and Natural Black, intense jet.

The new Clairol haircoloring is available as a service in beauty salons, and in the complete application kit, priced at \$2.00, at leading cosmetic counters.

# Year-Round Travel Demands Year-Round Suits

Airline statistics reveal that Fall-Winter trips to the continent and coast are on the rise. There-



fore, coats and suits travel fashions par excellence, are all year favorites

According to the National Board of the Coat and Suit Industry, "Many of the new fabrics and

silhouettes are particularly appropriate for travel because designers know that America is a very mobile nation."

This October, if you're planning a trip, you'll find a better selection of styles, colors and sizes because of the American Coat and Suit Festival

'65. Stores were encouraged to carry more of these fashions during the month when you need them most. You'll find beautiful tweeds—heathers and shetlands. Indispensable traveller's checks—tattersall and hounds-



tooth — and the new lightly fitted, tailored silhouettes just made for going places. The high "smuggler's" collar keeps you fashionable and snug when stepping off a plane at a windy airport — and the new side-buttoned line flatters your figure anywhere, any place.

"The total look" is another travel fashion boon.



The changes you can make are almost magical. A coat over a suit is not only very current but very practical. For cold climates, the entire costume is excellent. When the weather is mild, the suit alone will do. Remove the jacket and you're ready

for humidity — particularly if the blouse beneath is sleeve-free. The skirt with the long coat is smart, too — and of course, extra sweaters and blouses stretch your wardrobe, lighten your luggage and provide the right touch for various occasions.

American women are fortunate in having the

finest fashions at their fingertips — at a price that's not out of bounds. Women with a "best-dressed" reputation frequently find that buying "a good little suit" and building a wardrobe around it saves time and money. Suits are figure-flattering and can be dressed up or down with a change of accessories.



The best fashion advice you can get today is "You'll look better and feel better in a coat and suit." And, for mobile America, one must add, "and travel better, too."

# \* These Salads are All-American



Recently a group of wives of United Nations Officials were invited to a series of demonstrations of American cookery given by various food companies in New York City.

At Best Foods they had a chance to see some of the typical American salads. The salad most familiar to these women who came from all parts of the world, was Potato Salad which is known almost the world around although it differs from country to country in its interpretation. The recipe for the American style Potato Salad as well as the other salad recipes are given

The least familiar to the visitors was Perfection Salad the congealed cabbage salad so popular for women's luncheons. Perfection Salad was a recipe contest winner in 1904 and since then has become familiar to all Americans.

Golden Glow is another "strictly American" salad. It is made with gelatin, grated carrots and crushed pineapple.

Cole Slaw, many times erroneously called Cold

Slaw is so American that in the record "The First Family," Cole Slaw is joked about in two different scenes.

As exponents of salads and the makers of mayonnaise, Best Foods is an authority. In talking about mayonnaise, they told the visitors that commercial mayonnaise was originated in 1912 in New York City by an alert delicatessen owner, Richard Hellmann. Prior to that time and for many years in its commercial infancy, mayonnaise was made at home. Now very few homemakers make their own mayonnaise. In buying mayonnaise many women are confused about the difference between real mayonnaise and salad dressing. Real mayonnaise is made with whole eggs and a specified amount of oil. Salad dressing is a cooked product with a starch and water filler, lower oil content and higher vinegar percentage. Sugar is added to salad dressing for

In the recipes here, real mayonnaise is speci-

#### PERFECTION SALAD

1 cup chopped cabbage
12 cup thinly sliced celery
2 tablespoons chopped
green pepper
1 tablespoon chopped
pimiento tablespoon unflavored gelatin
 tablespoons cold water
 cup boiling water

cup vinegar cup light corn syrup teaspoon salt

Sprinkle gelatin on cold water; let soften about 5 minutes. Add boiling water and stir until gelatin is completely dissolved. Mix in vinegar, corn syrup and salt. Chill until mixture begins to thicken. Fold in vegetables. Pour into mold, Chill until firm. Unmold and garnish with crisp salad greens, if desired. Serve with real mayonnaise dressing. Makes 6 servings.

#### COLE SLAW

1/2 teaspoon grated onion 10 cups shredded cabbage (1 medium-size head) 2 carrots, shredded 1/4 green pepper, shredded

Stir vinegar into mayonnaise, then blend in salt, sugar, pepper and grated onion. Chill until just before serving. Combine cabbage, carrot and green pepper; toss with mayonnaise mixture until well coated. Makes 8 to 10

#### POTATO SALAD

2 teaspoons salt 14 teaspoon pepper Tomatoes Parsley or Water Cress

Cool potatoes in boiling salted water until tender. Pare and chill. Dice or thinly slice chilled potatoes into mixing bowl. Add celery, onion, parsley, I cup mayonnaise, vinegar, salt and pepper. Toss lightly until well mixed. Decorate with tomatoes and parsley. Makes 8

#### MIXED VEGETABLE SALAD

1 (1-pound 13-ounce)
can beans
1 tablespoon chopped
scallions
1 tablespoon chopped
green pepper
1 tablespoon chopped
pimiento 1/2 cup Mazola corn oil 1/4 cup vinegar 1 tablespoon sugar 1 teaspoon salt 1/4 teaspoon pepper 2 radishes, sliced

pimiento

Drain beans, set aside liquid for marinade, adding water, if necessary, to make ½ cup liquid. Combine beans, scallions, green pepper, and pimiento in mediumsize bowl. Mix corn oil, vinegar, sugar, salt, pepper and bean liquid together; pour over vegetables and marinate in refrigerator at least three hours. Add radishes just be fore serving. Serve plain or on lettuce leaves. Makes 4 salad servings or 8 appetizer servings.

Note: Green beans, red or white kidney beans or chick peas may be used separately or in combination.

SUMMER BEAN SALAD: Cook and drain 1 pound fresh beans or 2 (9-ounce) packages frozen beans; reserve ½ cup cooking liquid. Follow recipe for Mixed Vegetable Salad, substituting fresh or frozen beans for canned, and using ½ cup cooking liquid in marinade.

using 1/3 cup cooking liquid in marinade

#### ORANGE MAYONNAISE DRESSING

1/3 cup dark or light corn syrup 1/4 cup orange juice 1/5 teaspoon grated onion

Gradually stir corn syrup into mayonnaise. Mix in orange juice and onion. Serve with Fresh Fruit Salad. Makes enough dressing for 8 to 10 servings.

#### FRESH FRUIT SALAD

Crisp salad greens Orange slices Grapefruit slices Grapes Apple slices Banana slices

Wash greens and store in refrigerator until crisp, Peel and section oranges and grapefruit. Chill grapes. Arrange on plate. Slice apples and bananas and add just before serving. Serve with Orange Mayonnaise Dressing and assorted crisp crackers.

#### GOLDEN GLOW SALAD

1/2 teaspoon salt
1 cup grated raw carrots
1 (1-pound 4-ounce)
(2 1/2 cups) crushed
pineapple, drained
1/2 cup chopped pecans 1 (8-ounce) package lemon-flavored gelatin 1 cup hot water cup pineapple syrup and water tablespoon vinegar

Dissolve gelatin in hot water. Add pineapple syrup and water, vinegar and ¼ teaspoon salt. Chill until slightly thickened.

Season carrots with ¼ teaspoon salt; add pineapple and nuts. Fold into slightly thickened gelatin. Turn into individual molds or 10x6x1½-inch pan. Chill until firm. Unmold on crisp lettuce. Garnish with real mayonnaise.

"I may not be excited but my palms are sweating just a little." So spoke Sammy Davis Jr. as he signed a one million dollar contract for appearances in Las Vegas during the next three years. Sammy, reputed to be the world's greatest living individual entertainer, in commenting further said the contract represented an annuity for him and reminded his listeners that just a few short years ago he was making appearances for virtually "peanuts." This signing was more than an annuity for this little dynamo of pleasure and generosity, but it marks the new era for Negro entertainers, who for more than half a century have distinguished themselves in the entertainment world. Sometimes that entertainment was derogatory, but in most instances it was high class, novel, but for some reason, no matter how entertaining they were in this difficult

but he died in 1923 leaving an estate valued at little more than \$2,000.00 and that reportedly included a valuable diamond ring. Many oldtimers even today can recall his famous . . . "Bum, Bum, Bum little chocolate drop, chocolate drop, that's me," which he sang as he softshoed across the stage; or his partner, Walker castigating him for riding a freight train and getting his arm cut off asking Bert ... "Now what are you going to do?" With Bert answering dryly . . . "I'm gonna put a hook on it." The man credited with starting the tap dance, Bojangles Robinson, was a rage back in the twenties and thirties on the old Keith circuit. Some say he commanded upwards of \$750.00 a week in those days, plus earnings from his movies with Shirley Temple but when he died in 1949, he left very little. Few of the older set can forget the thrilling voice of Ethel

It is a new day with an even brighter future for the youngsters on their way up. Part of this change, in all fairness, must be credited to aggressive, sincerely interested agents and managers who recognize that securing more compensation for their talented clients means more money for them as well. Another significant reason is Television which gives these artists not only greater exposure to put them in greater demand, but the medium itself pays well. One appearance can oftimes pay as well as a month in a night club. Undoubtedly, the



Harry Belafonte

greatest reason for this new day has been the improved climate in race relations brought about by the Civil Rights struggle of the past

The theatre itself with Actors Equity pressure has provided greater opportunity to make money for Negro artists . . . Sammy Davis again and his Golden Boy cast, Ossie Davis and his wife, Ruby Brock Peters, oscar winner Sydney Poiter, Diahann Carroll. Few are stars yet in the "long run" shows but doors of opportunity are opening wider every day." However, as Negro Americans, we must be aware that casting directors cannot become completely "color blind" in their selections for key parts in the Broadway productions. Negro actors and actresses will move into the six figure class for a year's work only when we as Negroes continue to press for fulfillment of the American dream for the good of all America.

When Sammy Davis signed that million dollar contract, it marked a significant step for the entertainment world and should serve as encouragement to youthful artists with talent. They know how the million is within their reach. Preparation, rehearsal and continued protest should be the watchwords.

# TALENT PAYS OFF AT LAST!

field, they just never seemed to be well paid for their efforts. Many of the oldtimers . . . Flo Mills, Williams and Walker, Sissle and Blake, Bill "Bojangles" Robinson, Buck and Bubbles, Ethel Waters . . . some still living . . . did so much to enliven the theatre, died either penniless or with very little left to their heirs in material goods.

Probably no greater showman ever lived up to his time than the late Bert Williams



Sammy Davis, Jr.

of Williams and Walker fame. He could sing, tell jokes, and dance across a stage until an audience almost went beserk with laughter, Waters, now in her declining years, but the record does not show that she ever signed any million dollar contract. Most of the time the Negro performers were happy to get what was considered a "substantial" contract in small three figures. They performed for a living, and for the sheer joy of making people happy. Even with a reasonable contract it must be remembered they had no financial advisors to guide them into investments that might protect them in old age. There was a salary differential too, based on color . . . with promoters and agents, coming out of the deals wealthy men and the talent ending up broke.

In recent years, however, the story has changed. The late Nat King Cole who sang his way to fame during the forties, but not fortune, found himself in financial difficulty in 1949. Fortunately with good management he was able to negotiate contracts for his records and appearances in the fifties and until his death last winter which enabled him to leave his family well provided for and was reputed to have been a millionaire at his death. Johnny Mathis is another millionaire with still a long career in front of him. Little talented Leslie Uggams, the heart of the "Sing Along With Mitch" Television show, though only 21 years of age, today commands a four figure salary per week when she sings. Some of those artists who have been performing a long time . . . Pearl Bailey, Ella Fitzgerald, Billy Eckstein, Lena Horne, Cab Calloway, have lived long enough to share in this new day and receive substantial payments for their talents which they once practically gave away.

# Thimble & Jips

### Home-made or "created" by you?

Your underlining tells the tale. Cut underlining by the same pattern as your outer fabric, omitting facings. If a narrow skirt has a pleat, omit pleat extension when cutting underlining. There are two types of underlinings: builtin and separate. For a built-in underlining, place on wrong side of outer fabric and sew as though it and outer fabric are one. For a separate underlining, sew underlining together separately; attach at key places as neckline, armhole, waist.

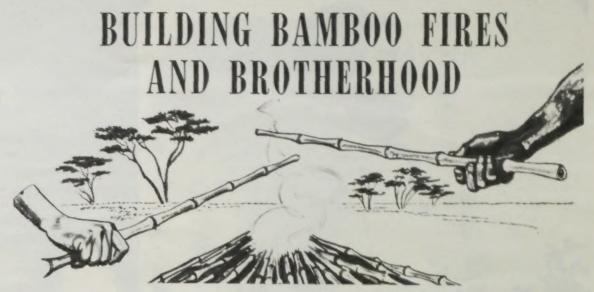
# Can Home-Sewers really give the fashions they make that professional look?

Of course! The difference is detail, the little touches of perfection that add up to couture, not just clothes. And the "inner secret" of perfection is new Si Bonne! the luxury lining that now comes with its own identically matched bias seam binding available with every yard you buy. Fabulous idea isn't it? And a really new idea, too! Si Bonne and the seam binding are matched in color and texture too—to complement any outer fabric. Both are completely washable and dry cleanable and have a shrinkage of less than 1%! It's so simple, really, simply wonderful! And Carmel Products did it. They are the creators of world famous ARMO, FORMITE, Regular SIRI and Super SIRI.

Be sure to listen to Arlene Francis on NBC Radio's Monitor and hear about Si Bonne! with its own identically matched seam binding. You can find Si Bonne! and seam binding featured at your favorite department store or specialty shop, or you can write Carmel Products (address below) for further information about Si Bonne!

Say Si Bonne! It's so good!





Despite 15 hours on the plane, there was zip in their stride and broad smiles on their faces as the 6 red-jacketed Explorers and their leader were welcomed by parents and friends at New York's Kennedy International Airport. It was just after New Year's Day, 1965, and they were returning from 10 days abroad at the Nigerian Jubilee Jamboree, where more than 3,000 Scouts from 24 countries had camped together just outside Lagos, Nigeria's capital.

Their comments were as refreshing as their faces:

"I'm going to have to get a mimeograph machine to keep up my correspondence with all my new friends."

"Swimming in January was a real thrill for me."

"It was strange using bamboo to build our fires."

"The African hospitality was wonderful we weren't left by ourselves for a minute."

Everywhere they found African youth eager to make friends with boys from the United States. Homer Meade, leader of our B.S.A. contingent, reported "From the time we landed in Lagos until we boarded the plane to return home, our Scouts were the center of attention.

"We were assigned two thatched huts in the Enugu Sub-Camp," Meade continued. "For two days our boys were unable to get started on our gateway because of the constant crowds of African Scouts seeking autographs or wanting to exchange souvenirs. Eventually we decided that the only way to get things done was to invite the visiting Scouts to help. They gladly gave us a hand."

Pedro Trinidad, of New York City, felt that "the end of the jamboree was just the beginning of a new era of Scouting progress, not only in Nigeria, but throughout Africa. This jamboree showed the Scouting world the achievements that have been made by Nigerian Scouts in the last 50 years."

Thomas Welch, a high school senior in

Herkimer, N. Y., said, "Nearly every activity of the week-long encampment filled me with an appreciation of the world brotherhood of Scouting in its grandest sense. I already knew that Scouting was universal, but this point was truly driven home throughout the jamboree.

"Little things made the greatest impact," Welch continued. "For example, a young Nigerian Tenderfoot helped me lash a tripod, using the same shear lashing I had learned 6 years and 7,000 miles ago. Even a mere Scout handshake, from a fellow whose language I couldn't understand, deeply impressed me."

Roy G. Farrell, now a freshman at Pennsylvania State University, reported, "We happened to be in Nigeria at a very critical time. Their nationwide elections, held during the jamboree, were boycotted by a large percentage of the population in the southern half of the country. On election day we were not allowed off the jamboree site because of the possibility of riots."

Farrell described his interest in local customs. "A visit to a Nigerian marketplace is unforgettable. It is crowded with small shops, children, goats, and chickens. To buy something, you are expected to barter. If skillful and persistent enough, you should be able to buy the article for about one third of the original price.

"The Nigerian Jamboree gave us a real chance to see how well prepared we were. Many of their camping ideas are quite different—even contrary—to American methods," revealed Robert J. Skillman of Titusville, N.J. "In Nigerian camping, they clear the grounds of all grass. Are we glad we stayed with the American custom of letting the grass remain—when it rained we were the only group without a lot of mud!"

The promise on the faces of our youthful and thoughtful goodwill ambassadors was inspiring. They had found values that would stay with them all their lives.



... Is a National Board of the Coat and Suit Industry prediction for Fall.



#### LEFT

#### THE COAT NEWS:

National Board of the Coat & Suit Industry selects The new slim-line silhouette in a stunning double-breasted coat belted and buttoned with mock tortoise. Welt seams and horizontal pockets add detail interest.

#### RIGHT

#### THE SUIT NEWS:

A three-piece suit comes in bright monotone tweed with dark silk bow-blouse for contrast. The jacket is single breasted, has lapel collar and set-in sleeves, and is beautifully shaped to hip top length. The skirt is A line with slight fullness at the waist-line. A selection of the National Board of the Coat & Suit Industry.



A great many famous athletes in top condition wear Supp-hose Socks. Like Willie Mays. And Bobby Hull. They've discovered that Supp-hose, with the patented two-way rib, makes a man feel like a man. That's saying a lot about a sock, isn't it? But Supp-hose is no ordinary sock. No ordinary sock feels as good as it looks.

Now you know why outstanding men in every field are enthusiastic Supp-hose fans. They know a good thing when they see one. Try a pair soon. Supp-hose are \$4.95.

Another fine product of Kayser-Roth WILLI SUPP-HOSE

Surprised? You shouldn't be.